

# RE:POST

**IN LINE WITH ITS FOCUS ON ENVIRONMENT SUSTAINABILITY, SINGPOST EMBARKED ON AN UPCYCLING INITIATIVE TO REDUCE THE AMOUNT OF WASTE GENERATED FROM ITS POSTAL UNIFORM REPLACEMENT AND TO INVOLVE THE COMMUNITY IN THIS EFFORT. THIS INITIATIVE, NAMED RE:POST, ENABLED SINGPOST TO MINIMISE THE AMOUNT OF WASTE BY REUSING THE MATERIALS INSTEAD OF JUST DISPOSING OF THEM, AND TO CREATE WORK OPPORTUNITIES FOR SOCIAL ENTERPRISES AND THE COMMUNITIES THEY SUPPORT.**



Re:Post campaign  
lifestyle products  
made by recycled  
iconic blue uniforms  
previously worn by  
Postal staff

Nearly 33,000 old postal uniforms weighing 12 tonnes were replaced in SingPost's uniform redesign in 2020. To reduce waste, SingPost embarked on its Re:Post initiative in FY2021/22 to upcycle the uniforms, and also donated 4,000 pieces of non-marked cargo pants to migrant workers in six worker dormitories.

For its Re:Post initiative, SingPost partnered with three social enterprises to design and create practical lifestyle products from the uniforms. The design and production of the upcycled products took about three months, with 138 crafters and volunteers in the community contributing to the collaboration. This initiative provided work and income opportunities to crafters such as stay-home caregivers, and engagement opportunities for seniors in Lion's Befrienders active ageing centres who helped to unpick, sew, and iron the materials.

The upcycled products included water repellent tote bags made from postman windbreakers and raincoats. Products such as tissue holders, toilet roll holders, cushion covers, and coin pouches were made from



the postman shirts, T-shirts and cargo pants. Leftover scrap materials were also sewn together to form patchwork picnic mats.

The Re:Post products were sold through post offices, philatelic stores and SingPost's online store shop. [singpost.com](http://singpost.com), as part of a charity campaign. About S\$13,000 was raised and donated to Southwest Community Development Council in support of its South West Caregiver Support Fund and Meals Service @ South West.

*The Mayor of South West District, Ms Low Yen Ling, together with SingPost's GCEO, Mr Vincent Phang, at the launch of SingPost's Re:Post charity campaign and upcycling event*



*Sortation and cleaning of old uniforms for upcycling*