

PROFILES OF KEY EXECUTIVES

MR LIM SING HOK MERVYN, 60

Deputy Group Chief Executive Officer (Corporate Services) & Group Chief Financial Officer

Mr Lim has more than 25 years of senior management experience in finance, general management and corporate secretarial practice that spans local and regional responsibilities as well as a wide range of industries, including retail, logistics and public transportation. He was Chief Financial Officer, Chief Operating Officer and Company Secretary for listed companies such as TIBS Holdings (now part of SMRT Corporation), MPH Limited, Robinsons and FJ Benjamin. He was a business advisor to small and medium-sized enterprises and a full time university lecturer in finance, investment and banking for three years before he returned to the corporate sector. He graduated from the National University of Singapore with a Bachelor of Accountancy degree and has a Master of Business Administration degree from the University of Brunel (UK).

MR WOO KENG LEONG, 62

Chief Executive Officer, Postal Services

Mr Woo joined SingPost in 1980, when it was the Postal Services Department, on a posting as a Public Service Commission scholar. He has been responsible for transforming SingPost's postal business into one of the most efficient and admired postal service providers in the world. Mr Woo is focused on the quality of our postal services, as well as the sustainability of the mail business, which is the backbone of our eCommerce logistics services. He is also responsible for SingPost's international postal relationships. Mr Woo sits on the boards of DataPost Pte Ltd, Famous Air & Sea Services Pte Ltd, Famous Holdings Pte Ltd, FPS Global Logistics Pte Ltd, GD Express Carrier Berhad, General Storage Company Pte Ltd, L+S Self Storage Pte Ltd, Lock and Store (Glenmarie) Sdn Bhd, Lock+Store (Ayer Rajah) Pte Ltd, Lock+Store (Chai Chee) Pte Ltd, Lock+Store (Tanjong Pagar) Pte Ltd, Quantum Solutions (Philippines) Inc, Quantum Solutions (Taiwan) Co, Ltd, Singapore Post Enterprise Private Limited, SingPost Centre (Retail) Pte Ltd, SingPost Distribution Pte Ltd, SingPost Ecommerce II Pte Ltd, SingPost eCommerce (Korea) Co, Ltd, SingPost eCommerce (Malaysia) Sdn Bhd, SingPost eCommerce (Thailand) Co, Ltd, SingPost eCommerce Logistics Holdings Pte Ltd, SingPost Investments (eCommerce Logistics) Pte Ltd, SingPost Investments (Tampines) Pte Ltd, SingPost Investments (Toh Guan) Pte Ltd, SingPost Investment Pte Ltd, SingPost Logistics Investments Pte Ltd, SingPost Storage Company Limited and the Singapore Philatelic Museum. He is also a member of Singapore's Stamp Advisory Committee. Mr Woo obtained a Bachelor of Arts with Honours degree from Nanyang University in Singapore, and has completed an International Post Office Management course in the UK.

MR PAUL DEMIRDJIAN, 57

Chief Executive Officer, eCommerce

Mr Demirdjian leads the growth and development of SingPost's eCommerce business as Chief Executive Officer of eCommerce. Prior to co-founding Jagged Peak in 2000, he had more than 20 years of experience in a variety of leadership roles at several technology companies, including Davel Communications, a publicly traded telecom company where he held several executive-level positions, including Senior Vice President of Operations, Chief Technology Officer and Director. A true eCommerce pioneer and entrepreneur, Mr Demirdjian has deep eCommerce domain knowledge, and was instrumental in the original design and architecture of the EDGE platform. He has a degree in electronic engineering technology from St. Petersburg College, where he also was a member of the Engineering Honor Society (Tau Alpha Pi). He is Vice Chairman of the St. Petersburg College Foundation and on University of South Florida's Information Systems & Decision Sciences Advisory Board.

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MR TAN KIA HWEE ALEX, 57

Group Chief Information Officer

Mr Tan joined SingPost in September 2017 as the Group Chief Information Officer and is responsible for SingPost's overall technology strategy, implementing all technology-related transformation programmes, global IT applications, infrastructure, cybersecurity, eCommerce logistics and building strategic digital partnerships. He has over 25 years of experience in regional IT leadership, product management and transformation roles with multinational companies across multiple industries such as logistics, telecoms and banking. Prior to SingPost, he was the Regional CIO of DB Schenker Asia Pacific, Regional CIO of Pacnet and Head of Group Payments Products of OCBC Bank. Mr Tan is a member of Business Angel Network for South East Asia (BANSEA) that provides seed funding for promising start-ups, such as FinTech. Mr Tan was formerly an adjunct associate professor at the National University of Singapore School of Computing. He has a Master of Business IT and a Bachelor of Business Administration (Distinction) from the Royal Melbourne Institute of Technology, Australia.

MR LIM JUI-I, 39

Group Chief Transformation Officer

Mr Lim joined SingPost in September 2017 as Group Chief Transformation Officer, responsible for the transformation blueprint across the SingPost business. He oversees the change management process across the Group and its subsidiaries, providing strategic and commercial leadership to identify and drive growth opportunities across the business. He is also responsible for strategic investments and integration, as well as improving processes within corporate functions. Mr Lim joined SingPost from Toll Global Forwarding (TGF), where he was Director, Strategy & Development of the worldwide freight forwarding network. Prior to TGF, Mr Lim worked at Toll Holdings, Linfox and YCH Group in various strategy and business development roles. He holds a Master of Engineering and a Bachelor of Science in Applied & Engineering Physics from Cornell University in the USA.