

# PROFILES OF KEY EXECUTIVES

## **MR MERVYN LIM SING HOK, 58**

*Deputy Group Chief Executive Officer (Corporate Services) & Group Chief Financial Officer*

Mr Lim has more than 25 years of senior management experience in finance, general management and corporate secretarial practice that spans local and regional responsibilities as well as a wide range of industries, including retail, logistics, public transportation and mining. For more than 15 years, he was chief financial officer, chief operating officer and company secretary for listed companies such as TIBS Holdings (now part of SMRT Corporation), MPH Limited, Robinsons, FJ Benjamin and TT International Limited. He was a business advisor to small and medium sized enterprises and a full time university lecturer in finance, investment and banking for three years before he returned to the commercial sector. He graduated from the National University of Singapore with a Bachelor of Accountancy and has a Master of Business Administration from the University of Brunel (UK).

## **MR WOO KENG LEONG, 60**

*Chief Executive Officer, Postal Services*

Mr Woo joined SingPost in 1980, when it was the Singapore Postal Services Department, on a posting as a Public Service Commission scholar. He has been responsible for transforming SingPost's postal business into one of the most efficient and admired postal service providers in the world. Mr Woo is focused on the quality of our postal services, as well as the sustainability of the mail business, which is the backbone of our eCommerce logistics services. He is also responsible for SingPost's international postal relationships. Mr Woo sits on the boards of DataPost Pte Ltd, Singapore Post Enterprise Private Limited, Quantum Solutions International Pte Ltd, SingPost eCommerce Logistics Holdings Pte Ltd, GD Express Carrier Berhad, Famous Holdings Pte Ltd, and the Singapore Philatelic Museum. He is also a member of Singapore's Stamp Advisory Committee. Mr Woo obtained a Bachelor of Arts with Honours from Nanyang University in Singapore, and has completed an International Post Office Management course in the UK.

## **DR SASCHA HOWER, 37**

*Group Chief Operating Officer & Chief Executive Officer, Quantum Solutions*

Dr Hower is responsible for the operational transformation of SingPost. He leads the group's operations in Singapore and the region, under Quantum Solutions, the international arm for SingPost's eCommerce logistics business that has presence in more than 10 markets in the Asia Pacific. Dr Hower oversees the integration of logistics acquisitions across the region, including CouriersPlease in Australia. His focus is to create and further develop SingPost's eCommerce logistics backbone. He is responsible for strengthening all critical processes and implementing innovative elements of SingPost's accelerated transformation. He joined SingPost from McKinsey & Company where he was a junior partner and a core member of the firm's global postal leadership group, and transport and logistics practice. His main focus during his seven years at McKinsey was on operational transformation and performance turnaround of several postal operators in Europe and Asia. He was also involved in multiple key projects with SingPost during that time. Dr Hower obtained his doctorate degree in corporate finance and taxation from the University of Bayreuth, Germany.

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## **MR MARCELO WESSELER, 44**

*Chief Executive Officer, SingPost Commerce*

Mr Wesseler leads the growth and development of SingPost's eCommerce business as CEO of SingPost Commerce (SP Commerce), which integrates SingPost's eCommerce division with leading US-based eCommerce providers TradeGlobal and Jagged Peak, which the group acquired recently. Mr Wesseler has 20 years of international experience in global eCommerce businesses and held senior management positions at KPMG Consulting, Hewlett Packard, and RS Components. Mr Wesseler joined SingPost in 2012. Mr Wesseler is an early eCommerce pioneer. He has founded three eCommerce and retail businesses and helped establish hp.com, mini.com, bmw.com as well as one of Europe's first online shopping platforms, together with Deutsche Post in 1997. He has a Master of Business Administration from Carl von Ossietzky University Oldenburg, Germany, and has completed the executive education programme at Stanford University.

## **MR RAMESH NARAYANASWAMY, 41**

*Group Chief Information Officer*

Mr Narayanaswamy joined SingPost in May 2012 to oversee and implement all technology-related transformation programmes across the Group. He is responsible for technology strategy, delivery and support of all applications and building world class infrastructure for all business units. He is also the Chief Data Protection Officer for the Group. Mr Narayanaswamy joined SingPost from Standard Chartered Bank, where as head of technology solution delivery for retail banking, he was responsible for strategising, developing and managing all retail banking programmes involving credit cards, personal loans, mortgage, credit and risk, and core banking across the bank globally and on multiple technology platforms. Mr Narayanaswamy previously worked in Citibank, implementing credit card-related programmes globally. He has a Bachelor of Engineering with Honours and a Master of Science with Honours from the Birla Institute of Technology and Science, Pilani, India. He holds a Master of Business Administration in strategic management from Nanyang Business School, Singapore.