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# Profiles of Key Executives

## **MR LAI TAK LOI RICHARD, 48**

Group Chief Financial Officer

Mr Lai joined SingPost in August 2018 as Group Chief Financial Officer, oversees all financial matters including financial reporting, taxation, risk management and treasury functions of the SingPost Group. He joins SingPost Group from GuocoLand Limited, part of the Hong Leong Group Malaysia, where he served for almost four years as CFO. Mr Lai has more than 25 years of experience in the financial, property and banking industries; holding key roles in finance, banking, asset management, mergers & acquisitions (M&A) and logistics. Prior to Guocoland, Mr Lai served as Group CFO for TEE International, another SGX-listed entity in engineering, real estate and infrastructure. He has also served as CFO, Deputy CEO and subsequently, was appointed CEO of Mapletree Logistics Trust Management before leaving to start his own real estate capital management firm, LABRO Capital. Mr Lai was also previously a banker in various capacity with various banks and financial institutions including Standard Chartered Bank, Schroders and Arab-Malaysian Merchant Bank (now known as AmlInvestment Bank Berhad).

## **MR WOO KENG LEONG, 63**

Postal Advisor

Mr Woo is one of the early pioneers of SingPost, having joined Singapore Postal Services Department in 1980 on a posting as a Public Service Commission scholar. He was the Head of Postal Services from 2012 to 2015 before taking up the position of Chief Executive Officer, Postal Services in 2015. In his time with SingPost, Mr Woo has been key in the transformation of SingPost's postal business into one of the world's most efficient and admired postal service providers. Mr Woo obtained a Bachelor of Arts with Honours from Nanyang University in Singapore, and has completed an International Post Office Management course in the UK. With his valuable wealth of knowledge, Mr Woo is currently the Postal Advisor to SingPost.

## **MR TAN KIA HWEE ALEX, 58**

Group Chief Digital and Technology Officer

Mr Tan is responsible for SingPost's technology and digitalisation strategy, implementing all technology-related transformation programmes, driving new digital-enabled business models e.g. LaMP (an asset light, regional last mile collection/smart fulfilment network), AI driven delivery route optimisation and geocoding technologies. Mr Tan has over 25 years of experience in leading technology transformation and innovation in the logistics, financial and telecoms industries across Asia Pacific. Prior to SingPost, he was the Regional CIO of DB Schenker Asia Pacific, Regional CIO of Pacnet and Head of Group Payments Products of OCBC Bank. Mr Tan is a member of Business Angel Network for South East Asia (BANSEA) that provides seed funding for promising FinTech platforms which address macro trends/problems in emerging markets. Mr Tan was formerly an adjunct associate professor at the National University of Singapore School of Computing. He has a Master of Business IT and a Bachelor of Business Administration (Distinction) from the Royal Melbourne Institute of Technology, Australia.

## **MR LIM JUI-I, 40**

Group Chief Transformation Officer

Mr Lim is responsible for the transformation blueprint across the SingPost business. He oversees the change management process across the Group and its subsidiaries, providing strategic and commercial leadership to identify and to drive growth opportunities across the business. Mr Lim joined SingPost from Toll Global Forwarding, where he was the global strategy and development director of the worldwide freight forwarding network. Prior to Toll Global Forwarding, Mr Lim worked at Toll Group, Linfox and YCH Group in various strategy and business development roles. He holds a Master of Engineering and a Bachelor of Science in Engineering Physics from Cornell University in the USA.

## **MS LINDA HOON SIEW KIN, 56**

Group General Counsel & Group Company Secretary

Ms Hoon joined SingPost in August 2018 as Group General Counsel and Group Company Secretary, in which she leads the Legal, Compliance and Company Secretarial functions reporting to the Group CEO. In this role, Ms Hoon leads a team of professionals at the Group corporate office, to handle the legal advisory and compliance governance across the Group. Her responsibilities include corporate governance and regulatory and statutory governance administration of SingPost. Ms Hoon has over 32 years of legal, compliance and company secretarial experience, mostly in-house with major regional listed companies. Prior to SingPost, she was the Group Head of Risk Governance at IHH Berhad (dual listed on the SGX and Bursa), where she led the Group's enterprise risk management and insurance program. Ms Hoon has a Bachelor as well as Master's degree in Law from the National University of Singapore and was admitted to the Singapore Bar in 1987. She has also obtained a Master's of Science in Management from the Essec Business School in 2018.