

# LAUNCH OF ASIA'S FIRST CHARITY STAMPS



Connecting communities has always been at the heart of SingPost, and the company has done much to provide support to the vulnerable and less fortunate over the years. In 2020, SingPost created Asia's first charity stamp series, where sales proceeds were wholly donated to charity.

Amid the difficult circumstances as a result of COVID-19, SingPost did its part to bring hope and cheer to the vulnerable in the community. In particular, SingPost wanted to draw attention to the extraordinary talents of children with special needs, whose abilities are deserving of mention even during good times.

To this end, SingPost partnered the Movement for the Intellectually Disabled of Singapore (MINDS) to run a stamp design competition with their students. The competition, which took

place amid nationwide COVID-19 restrictions, saw 16 entries, of which four were eventually selected to be featured on the official stamps.

The designs, sketched by Tan Zhe Kai, 16 (MINDS Towner Gardens School), Nurul Liyana Binte Mohd Arshad, 15 (MINDS Woodlands Gardens School), Leong Shuyi, 14 (MINDS Fernvale Gardens School), and Diman Bin Mamat, 14 (MINDS Lee Kong Chian School), were guided by the themes of "My Family", "My School", "My Dream", and "My Hobbies" respectively.

The stamps were officially launched on World Kindness Day on 13 November 2020 at the MINDS Fernvale Gardens School, with the President of Republic of Singapore, Halimah Yacob, gracing the event. The four winners of the stamp design competition were each awarded a S\$1,000 cash prize from SingPost, and a sum of S\$168,000 was donated to Community Chest in support of MINDS. The amount is a representation of the total sales of all the charity stamps together with SingPost's dollar-for-dollar matching donation. As a gesture of support, the Istana also committed to using the stamps on all local correspondences sent by Istana during the 2020 year-end festive season.

As Singapore's national postal service provider, SingPost is honored to be able to share the talents of these youths – and by extension, all special needs children – with Singapore and the rest of the world.

The initiative demonstrated SingPost's steadfast commitment to furthering the cause of the vulnerable and needy in Singapore, and is the latest representation of its responsibility to the community, which SingPost has upheld for over 160 years.



SingPost Group CEO Mr Paul Coutts (right) presenting a cheque to Mr Phillip Tan, Chairman, Community Chest (left), witnessed by President Halimah Yacob (centre)



Mr Diman Bin Mamat (left), a student at MINDS, presenting his winning artwork to President Halimah Yacob (centre) and SingPost Group CEO Mr Paul Coutts at MINDS Fernvale Gardens School on 13 November 2020