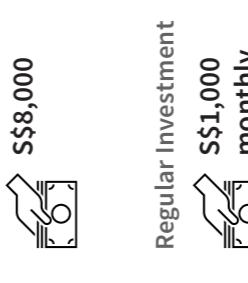


HSBC Life Wealth Harvest



Why we should invest regularly?

Fluctuating market prices can affect your investment, especially for a lump-sum investment. You can consider regular investing via the dollar-cost averaging method that comes with lower risks. It enables you to invest more cost-effectively, as regular fixed investments may drive down the average cost per share over time.*



Bought 8,000 units now worth S\$8,330

A Regular Premium Investment-Linked Policy that supports your long-term wealth accumulation and retirement planning by investing 100% of your regular premiums in units with an additional boost from a Start-up Bonus and Loyalty Bonus. Enjoy the flexibility to receive your dividends in cash or reinvest them to grow your wealth.

* Source: <http://www.straitstimes.com/business/invest/what-is-dollar-cost-averaging>

- There will be no Loyalty Bonus given to the Policy in the subsequent twelve (12) Policy months if the Policyholder has made a Partial Withdrawal or Regular Withdrawal from Regular Premium Account. The Loyalty Bonus resumes on the 13th month following the date of Partial Withdrawal or Regular Withdrawal from Regular Premium Account.
- Fund Management Fee is still payable from the assets of ILP Sub-fund after 11 years. Please note that Fund Management Fee is already accounted for in the unit price and is not an additional charge to the policy. For more information on policy fees and charges, please refer to product summary and fund summary.
- Life Replacement Option allows the policyholder to replace the life assured with his/her spouse or child below 18 years old.
- 3.5% is an illustrative example. The actual dividend payout is subject to the distribution rate and frequency of the chosen ILP sub-funds, assuming no fees and charges applicable to the policy during the payout period.
- The account value at Policy Year 30 is illustrated under the assumption that the selected funds perform at 8% investment return. At 4% illustrated investment return, the account value is S\$520,427 at Policy Year 30.
- The account value at Policy Year 35 is illustrated under the assumption that the selected funds perform at 8% investment return. At 4% illustrated investment return, the account value is S\$529,862 at Policy Year 35.
- Premium holiday is taken by Peter from Neil's death to the date he resumes paying premium.
- The account value at Policy Year 65 is illustrated under the assumption that the selected funds perform at 8% investment return. At 4% illustrated investment return, the account value is S\$1,887,626 at Policy Year 65.

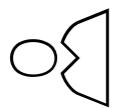
Important Information

This plan is underwritten by HSBC Life (Singapore) Pte. Ltd. ("HSBC Life"). This brochure is not a contract of insurance and not for use outside Singapore. The precise terms and conditions are specified in the policy contract. This brochure is for your information only and does not have any regard to your specific investment objectives, financial situation or particular needs. You may wish to seek advice from a Financial Planner before making a commitment to buy the product, and if you choose not to seek advice, you should consider whether the product is suitable for you. Buying a life insurance policy is a long-term commitment. An early termination usually involves high costs and the surrender value payable may be less than the total premiums paid. Buying an Investment-Linked Policy ("ILP") comes with investment risks, as the value of units in the ILP Sub-fund(s) and income accruing to the units, if any, may rise or fall, which may lead to possible loss of the principal amount invested. Past performance figures shown are not indicative of future performance. A Product Summary with details on product features and charges and a Product Highlights Sheet in relation to the ILP Sub-fund(s) are available and may be obtained from a Financial Planner representing HSBC Life. You should read them before deciding whether to subscribe for units in the ILP Sub-fund(s). Protected up to specified limits by SDIC. This advertisement has not been reviewed by the Monetary Authority of Singapore.

HSBC Life Wealth Harvest

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Illustrative Example: A Wealth Harvest Across Generations



Neil, aged 30, a father to his newborn son, Peter, decides to purchase HSBC Life Wealth Harvest for wealth accumulation and potential legacy planning. He pays a monthly premium of S\$1,000 and he intends to pay the premium until his desired retirement age of 65 as the policy will not incur an Account Maintenance Fee² after 11 policy years.

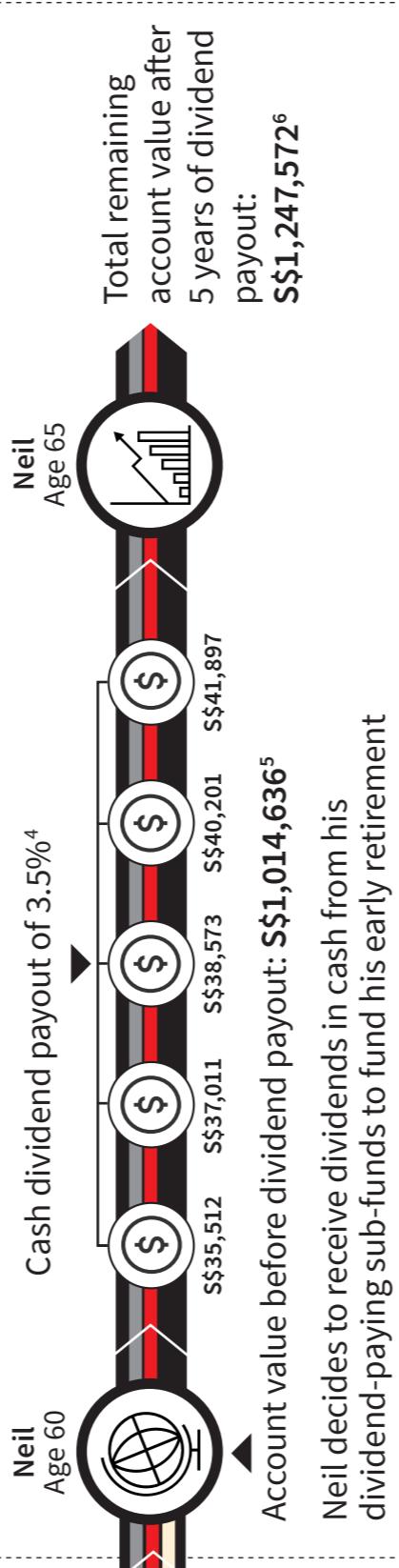


► Receives a 35% Start-up Bonus on his first-year regular premium to boost his initial investment

Monthly premium: S\$1,000

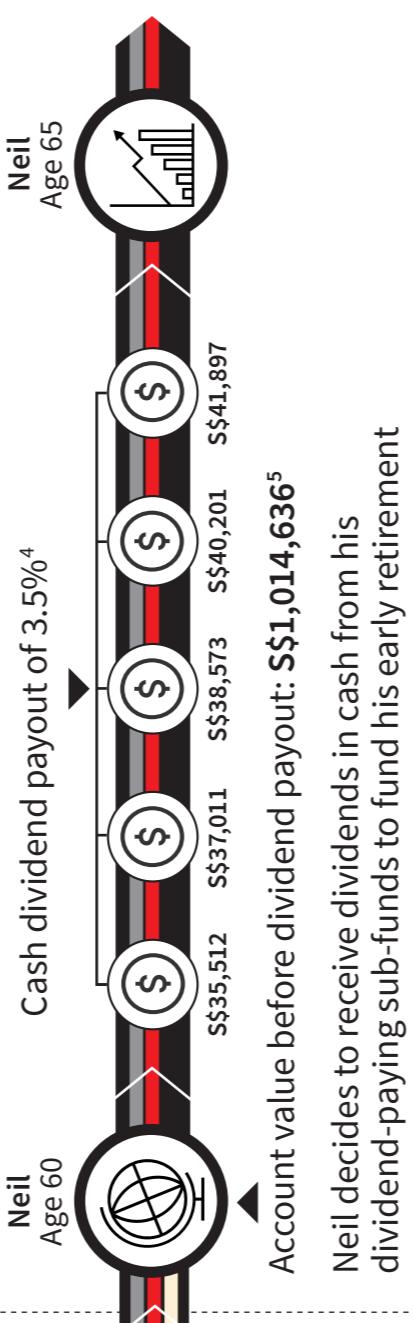
► 0.15% of account value Loyalty Bonus from 10th year onwards

Retirement Planning



► No more Account Maintenance Fee² after 11 policy years

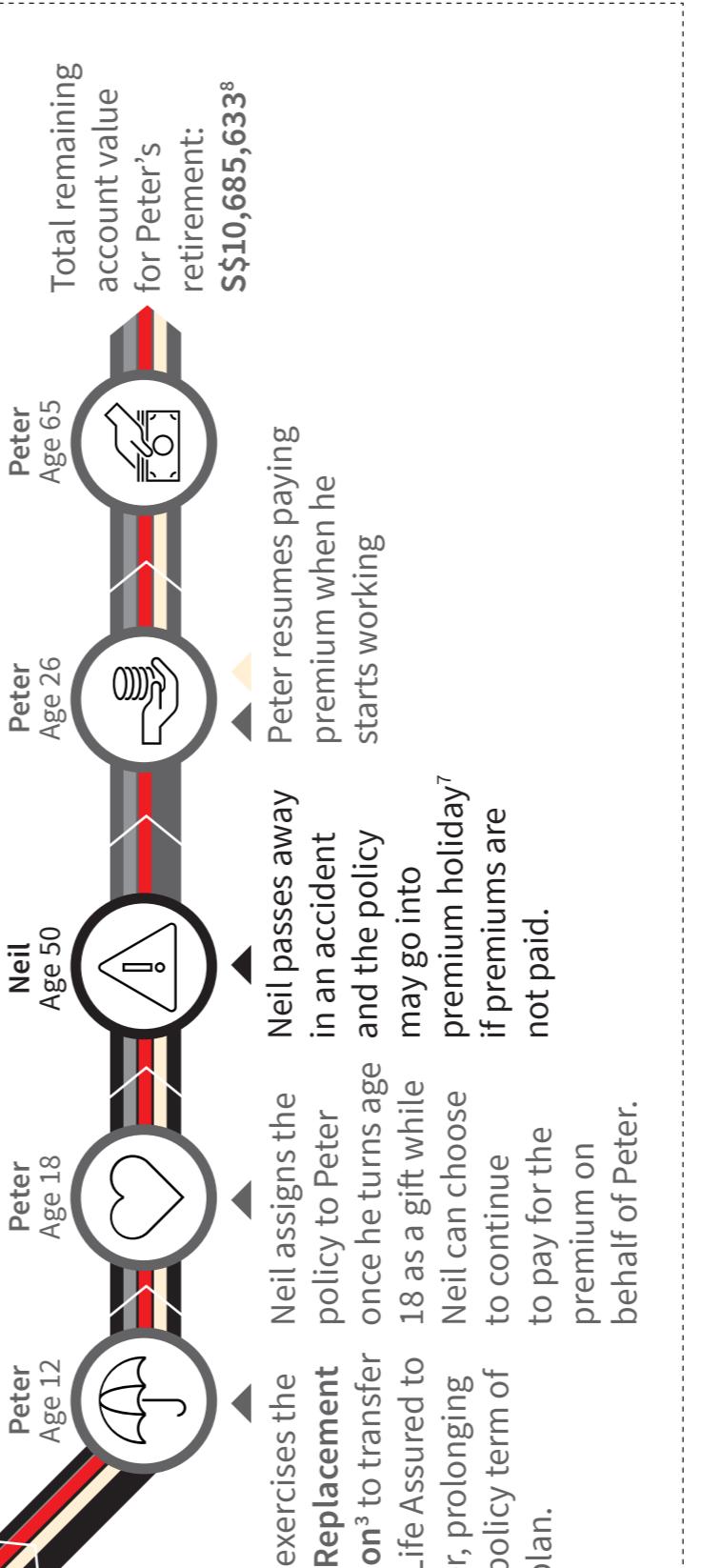
Retirement Planning



► No more Account Maintenance Fee² after 11 policy years

Retirement Planning

Legacy Planning



Peter Age 12

Peter Age 18

Peter Age 26

Peter Age 65

Neil Age 50

Neil

Peter

Peter

► Scenario B

Legacy Planning

LEGEND

- Monthly premium contribution
- Loyalty Bonus
- No more Account Maintenance Fee²
- Neil's life journey
- Peter's life journey

