

# Media Release

# SingPost welcomes a roaring Chinese New Year with Zodiac Tiger stamps

- Tiger-themed stamps and philately gifts go on sale from 7 January 2022
- Festive postage rates for all greeting cards from 11 January to 2 February 2022





Zodiac Tiger Stamps - \$0.30 and \$1.40 respectively

**Singapore**, **7 January 2022** – Singapore Post Limited (SingPost) today launched a set of stamps to welcome the Year of the Tiger. The set of two stamps feature graphical illustrations of the tiger, which is the third animal in the Chinese Zodiac order.

The artist behind the illustrations for the entire series is Ms Lim An-Ling, the designer behind the 2019 Singapore Bicentennial stamp sets. An established animator and illustrator, Ms Lim has been designing stamps for SingPost since 2013. This year's stamps are part of a new 12-year series that kicked off in 2020 with stamps commemorating the Year of the Rat.

According to popular belief, people born in the Year of the Tiger are known to be brave, competitive, confident yet unpredictable. While mostly charming and well-liked by others, they are known to be sometimes impetuous, irritable, and over-indulgent.

Famous personalities born in the year of the Tiger include Queen Elizabeth II, entertainer Lady Gaga, singer Shawn Mendes, Hollywood actor Leonardo DiCaprio, as well as Singapore TV personalities Desmond Tan and Rebecca Lim.

#### **Zodiac Tiger Series Collection**

The set of stamps comes in two denominations: 1st Local (30 cents) and \$1.40.

The Pre-cancelled First Day Cover affixed with the complete set of stamps and cancelled with a special Zodiac Tiger postmark will be sold at \$3.10. The Presentation Pack containing both stamps is priced at \$4.15.





Pre-cancelled First Day Cover - \$3.10



Presentation Pack - \$4.15

Postage labels bought at select SAM kiosks at the General Post Office and Suntec Post Office will feature a limited-run tiger-themed Chinese New Year design from 7 January 2022.



Postage labels available from select SAM kiosks at General Post Office

SingPost will also be producing a special Collector's Sheet with a commemorative \$10 stamp. Priced at \$18.80, the Collector's Sheet will be sold in a folder along with a set of eight red packets. The design is a modern take on the Chinese tradition of paper-cutting, one of China's oldest and most popular folk art that dates back to the second century.

The Collector's Sheet is designed by Mr Andy Koh, a multi-disciplinary designer who has also designed several stamp issues since 2000.





Special collector's sheet - \$18.80

Other gifts available include a specially designed diagonal decorative stamp encased in a gold-edged frame, as well as a series of MyStamp tiger-themed products. The images and prices of the items can be found in **Appendix 1**.

All tiger-themed stamps and gift products are now available for sale from 7 January 2022 at all post offices<sup>1</sup>, philatelic stores and counters<sup>2</sup>, as well as online at shop.singpost.com, while stocks last.

#### Festive postage rates for 2022 Chinese New Year

SingPost will be offering discounted postage rates for the sending of all greeting cards within Singapore and to overseas addresses during this festive period. The festive rates will apply for all stamped and franked greeting cards posted between 11 January and 2 February 2022.

The festive postage rates for non-standard size greeting cards sent to a local address is 30 cents (weighing up to 20 grams) and 37 cents (up to 40 grams), reduced from the regular postage rate of 60 cents.

For greeting cards sent overseas, customers will be charged either 70 cents or 80 cents, depending on the weight and destination, saving up to 62 per cent off regular postage rates.

<sup>1</sup> Selection of products may vary across different post offices. Full set of products are available at the Philatelic Stores and counters and online at shop singpost.com.

<sup>&</sup>lt;sup>2</sup> Philatelic Store@GPO, Philatelic Store@Fullerton, Philatelic counters at Tanjong Pagar Post Office and Tampines Central Post Office



Please refer to the table below for the detailed schedule of festive rates:

Local Mail Rates				
Weight Step	Normal Rate		Festive Rate	
	Standard	Non-standard	restive Nate	
20g	30c	- 60c	30c	
40g	37c		37c	

International Mail Rates				
Zones & Destinations	Weight Step	Normal Rate	Festive Rate	
Zone 1	20g	\$0.70	\$0.70	
Malaysia & Brunei	50g	\$0.90	\$0.80	
Zone 2 Countries in Asia & the Pacific	1st 20g	\$0.80	\$0.80^ (Up to 40g)	
(except Australia, Japan & New Zealand)	Each additional 10g	\$0.25		
Zone 3 Australia, Japan, New Zealand & rest of the world	1st 20g	\$1.40	\$0.80^ (Up to 40g)	
	Each additional 10g	\$0.35		

<sup>^</sup>Regular postage rates apply for greeting cards exceeding 40g.

Customers can purchase stamps for their greeting cards at all post offices, philatelic stores, SAM kiosks, postal agents and stamp vendors located islandwide.

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#### **About Singapore Post Limited**

For more than 160 years, Singapore Post (SingPost), as the country's postal service provider, has been delivering trusted and reliable services to homes and businesses in Singapore. Today, SingPost is pioneering and leading in eCommerce logistics as well as providing innovative mail and logistics solutions in Singapore and around the world, with operations in 17 markets.

Building on its trusted communications through domestic and international postal services, SingPost is taking the lead in end-to-end integrated and digital mail solutions. The suite of SingPost eCommerce logistics solutions includes front end web management, warehousing and fulfilment, last mile delivery and international freight forwarding.



### Appendix 1

# Other Tiger-themed stamp products



1<sup>st</sup> local stamp booklet - \$3.00



Stamp Sheets (10 stamps, 1st local stamp or \$1.40 stamp) - \$3.00 / \$14.00







Year of the Tiger postcards (Set of 2) - \$3.00

# **Chinese New Year philately & MyStamp Products**



Special Edition Zodiac Tiger Frame - \$38.00





Zodiac Tiger MyStamp folder & Spring decorative MyStamp sheet - \$21.80



Chinese New Year - Tiger MyStamp sheet - \$12.00