

## SingPost ushers in Chinese New Year with *OX-picious* Zodiac stamps

- *Ox-themed stamps and philately gifts go on sale from 8 January 2021*
- *Festive postage rates for all greeting cards from 22 January to 13 February 2021*



**Singapore, 6 January 2021** – Singapore Post Limited (SingPost) will be launching a set of stamps to welcome the Year of the Ox. The stamps will go on sale from 8 January 2021.

This year, the stamps feature two graphical illustrations of the ox, the second animal in the Chinese Zodiac cycle. The collection is part of a new collection of SingPost's Zodiac stamp series launched last year.

The artist behind the illustrations for the entire series is Ms Lim An-Ling, the designer behind the 2019 Singapore Bicentennial stamp sets. An established animator and illustrator, Ms Lim has been designing stamps for SingPost since 2013.

According to tradition, people born in the years of the Ox are known to be strong, reliable, fair and conscientious, inspiring confidence in others. They are also calm, patient, methodical and trustworthy. They believe strongly in themselves, but are also stubborn and hate to fail or be challenged. Famous personalities born in the year of the Ox include former US President Barack Obama, the late Prime Minister of the United Kingdom Margaret Thatcher, Hollywood actor George Clooney, singer Bruno Mars, and Singaporean actor Romeo Tan.

### **Zodiac Ox Series Collection**

The set of mint stamps comes in two denominations: 1st Local (30 cents) and \$1.40.

The Pre-cancelled First Day Cover affixed with the complete set of stamps and cancelled with a special Zodiac Ox postmark will be sold at \$3.10. The Presentation Pack containing both stamps is priced at \$4.15.



*Pre-cancelled First Day Cover - \$3.10*



*Presentation Pack - \$4.15*

Postage labels bought at select SAM kiosks at the General Post Office will feature a limited-run Chinese New Year design from 8 January 2021.



**S796**

**1st Local**

*Postage labels available from select SAM kiosks at General Post Office*

SingPost will also be producing a special Collector's Sheet with a commemorative \$10 stamp. Priced at \$18.80, the Collector's Sheet will be sold in a folder along with a set of eight red packets. The design is a modern take on the Chinese tradition of paper-cutting, one of China's oldest and most popular folk art that dates back to the second century.

The Collector's Sheet is designed by Mr Andy Koh, a multi-disciplinary designer who has also designed several stamp issues since 2000.



*Special collector's sheet - \$18.80*

Other gifts available include a specially designed diagonal decorative stamp encased in a gold-edged frame, as well as a series of MyStamp ox-themed products. The images and prices of the items can be found in **Appendix 1**.

All ox-themed stamps and gift products will be available for sale from 8 January 2021 at all post offices<sup>1</sup>, Philatelic Stores and counters<sup>2</sup>, as well as online at [shop.singpost.com](http://shop.singpost.com), while stocks last.

### **Festive postage rates for 2021 Chinese New Year**

Leading up to the festive season, SingPost will be offering discounted postage rates for the sending of all greeting cards within Singapore and to overseas addresses. The festive rates will apply for all stamped and franked greeting cards posted between 22 January and 13 February 2021.

The festive postage rates for non-standard size greeting cards sent to a local address is 30 cents (weighing up to 20 grams) and 37 cents (up to 40 grams), reduced from the regular postage rate of 60 cents.

For greeting cards sent overseas, customers will be charged either 70 cents or 80 cents, depending on the weight and destination, saving up to 62 per cent off regular postage rates.

Please refer to the table below for the detailed schedule of festive rates:

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<sup>1</sup> Selection of products may vary across different post offices. Full set of products are available at the Philatelic Stores and counters and online at [shop.singpost.com](http://shop.singpost.com).

<sup>2</sup> Philatelic Store@GPO, Philatelic Store@Fullerton, Philatelic counters at Tanjong Pagar Post Office and Tampines Central Post Office



| Local Mail Rates |             |              |              |
|------------------|-------------|--------------|--------------|
| Weight Step      | Normal Rate |              | Festive Rate |
|                  | Standard    | Non-standard |              |
| 20g              | 30c         | 60c          | 30c          |
| 40g              | 37c         |              | 37c          |

| International Mail Rates   |                        |             |                                    |
|--|------------------------|-------------|------------------------------------|
| Zones & Destinations   | Weight Step            | Normal Rate | Festive Rate                       |
| <b>Zone 1</b><br>Malaysia & Brunei   | 20g                    | \$0.70      | \$0.70                             |
|  | 50g                    | \$0.90      | \$0.80                             |
| <b>Zone 2</b><br>Countries in Asia & the Pacific<br>(except Australia, Japan<br>& New Zealand) | 1st 20g                | \$0.80      | \$0.80 <sup>^</sup><br>(Up to 40g) |
|  | Each additional<br>10g | \$0.25      |                                    |
| <b>Zone 3</b><br>Australia, Japan, New Zealand &<br>rest of the world                          | 1st 20g                | \$1.40      | \$0.80 <sup>^</sup><br>(Up to 40g) |
|  | Each additional<br>10g | \$0.35      |                                    |

<sup>^</sup>Regular postage rates apply for greeting cards exceeding 40g.

Customers can purchase stamps for their greeting cards at all post offices, Philatelic stores, SAM kiosks, postal agents and stamp vendors located island-wide.

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*Note to media: high resolution images are available on request.*

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**About Singapore Post Limited**

For more than 160 years, Singapore Post (SingPost), as the country's postal service provider, has been delivering trusted and reliable services to homes and businesses in Singapore. Today, SingPost is pioneering and leading in eCommerce logistics as well as providing innovative mail and logistics solutions in Singapore and around the world, with operations in 19 markets.

Building on its trusted communications through domestic and international postal services, SingPost is taking the lead in end-to-end integrated and digital mail solutions. The suite of



SingPost eCommerce logistics solutions includes front end web management, warehousing and fulfilment, last mile delivery and international freight forwarding.



**Appendix 1**

**Other Ox-themed stamp products**



1<sup>st</sup> local stamp booklet - \$3.00



Stamp Sheets (10 stamps, 1<sup>st</sup> local stamp or \$1.40 stamp) - \$3.00 / \$14.00



Year of the Ox postcards (Set of 2) - \$3.00

**Chinese New Year philately & MyStamp Products**



Special Edition Zodiac Ox Frame - \$38.00





Zodiac Ox MyStamp folder & Spring decorative MyStamp sheet - \$21.80



Chinese New Year – Ox MyStamp sheet - \$12.00