

COMMUNITY INVESTMENT

Beyond commercial services, SingPost continues to leverage its physical network to support community initiatives and social needs, serving as a trusted and accessible touchpoint for all segments of society.

STRENGTHENING SOCIAL SUPPORT AND INCLUSIVITY

During the year, the Group deepened its logistics support for community partners to enhance food security and social welfare. This included collaborations with organisations such as Food from the Heart, where SingPost provided essential delivery and distribution support. A highlight of this partnership was the Toy Buffet 2025, where the Group served as the Official Logistics Partner. SingPost teams managed the collection and delivery of thousands of toys from their collection centre to the event.

SingPost also donated copies of its Annual Collection of Philately stamps - a collection produced by SingPost on the national stamps produced in the year. Where possible, SingPost volunteers carefully matched the publication editions with the birth year of the recipients, transforming the gift into a deeply meaningful keepsake.

SingPost volunteers also supported Food from the Heart's distribution of Bengawan Solo and Sunshine Bread to various distribution points, a longstanding partnership that ensures resources reach those in need efficiently.

Recognising its role as a bridge between communities, SingPost continued its support for migrant workers in Singapore. To commemorate International Migrants Day, the Group facilitated the *Postcards from the Heart* initiative, providing migrant workers with specially designed postcards and complimentary postage. This initiative enabled workers to send handwritten messages of love and reassurance to their families back home,



reflecting the post office's role in maintaining vital personal connections across borders.

PROMOTING COMMUNITY RESILIENCE AND WELLBEING

In FY2025/26, SingPost expanded its commitment to mental health awareness through a strategic partnership with the Cheng San-Seletar Constituency. To commemorate World Mental Health Day, SingPost volunteers facilitated the distribution of over 1,500 care packages to households in the community. These packages contained mental wellness brochures and essential items, part of a broader effort to promote community resilience and encourage residents to prioritise their mental well-being.

PHILATELY: ENHANCING COMMUNITY ENGAGEMENT

Stamps continue to serve as more than a means of postage. They reflect Singapore's identity, heritage, and shared stories, offering a unique platform to engage communities across generations and borders. As Singapore's Public Postal Licensee (PPL), SingPost is authorised by the Info-communications Media Development Authority (IMDA) to issue national stamps as part of its Universal Service Obligations.

CELEBRATING HERITAGE AND NATIONAL MILESTONES

In FY2025/26, SingPost released several commemorative and thematic stamp collections that celebrate cultural heritage, national milestones, and environmental awareness. These included a special issue marking the inscription of the kebaya on the UNESCO Representative List of Intangible Cultural Heritage of Humanity, jointly





nominated by five Southeast Asian countries. The collection highlights the cultural significance of the kebaya as a shared symbol of identity and tradition across the region.

Other releases featured Singapore's modern architectural heritage in celebration of SG60, as well as a stamp series developed in collaboration with NParks to raise awareness of endangered flora and fauna. These initiatives reflect SingPost's role in supporting broader environmental and national narratives through philately.

To celebrate World Post Day 2025, the Group hosted a landmark showcase at the Temasek Shophouse. The exhibition, *60 Years in 60 Stamps*, chronicled Singapore's nation-building journey through iconic stamps and historic artefacts. Officiated by Senior Minister of State Ms Low Yen Ling, the event served as an immersive community experience, featuring the launch of the *Stories of Our Post Offices MyStamp* series and interactive philatelic displays that connected Singapore's postal past with its future.

REGIONAL TIES AND FUTURE GENERATIONS

SingPost strengthened international relations through joint stamp issuances, notably with Thailand Post, marking 60 years of diplomatic ties. The collection featured iconic landmarks such as Temple Street in Singapore and Tha Chang Wang Luang in Thailand, reinforcing regional postal cooperation.

To foster interest in philately among younger audiences, SingPost launched the Young Philatelists School Programme. Following a successful collaboration with Yuhua Primary School in April 2025, the programme was expanded nationwide on World Post Day in 2025 with Sengkang Green Primary School as the pilot school to launch the programme as a formal Co-Curricular Activity (CCA) in March 2026. These initiatives introduce students to history, culture, and communication through the study of stamps, encouraging self-directed learning and a lifelong appreciation for heritage.

CULTURAL CONNECTIONS

Maintaining long-standing traditions, the annual zodiac series remained a highlight for collectors. The Year of the Horse (2026) collection, launched in January, celebrated the energetic and spirited nature of the zodiac sign, accompanied by festive philately roadshows at SingPost Centre to engage the wider community.

In April 2026, SingPost partnered with Sentosa Development Corporation to launch Singapore's most scenic posting box at Palawan Beach – situated at the island's Southernmost Point of Continental Asia. Through curated postcard kits and an exclusive on-site embossing stamp, visitors can pen and post handwritten messages from one of Singapore's most iconic locations to anywhere in the world. The initiative reflects SingPost's commitment to keeping the tradition of letter writing alive and making postal services relevant to new audiences.