

# COMMUNITY Investment



**SingPost remains committed to delivering meaningful and lasting impact within our communities. Guided by our Community Investment Framework and aligned with the United Nations Sustainable Development Goals (UN SDGs), our efforts centre on three key pillars: Community Resilience and Wellbeing, Digital Inclusion, and Environmental Stewardship. Through these pillars, we strive to uplift lives, foster inclusivity, and promote environmentally conscious practices across our operating markets.**

## Promoting Community Resilience and Wellbeing

Recognising the importance of mental health in building resilient and cohesive communities, this year we also partnered with Cheng San Community Club to commemorate World Mental Health Day 2024 to promote mental wellbeing in the community. This initiative involved the distribution of over 1,500 care packages containing mental wellness brochures and essential items to households across 10 HDB blocks in the Cheng San-Seletar constituency. The initiative was supported by 61 SingPost volunteers, who collectively contributed a total of 244 hours. First introduced in 2022 as a pilot across seven blocks, the initiative was expanded in 2024 to reach an additional 15 blocks, reflecting our ongoing commitment to raising awareness and fostering mental wellbeing.

Furthering our commitment to humanitarian causes, SingPost was recognised at the Singapore Civil Defence Force (SCDF) Parade 2024 as the official delivery partner for SCDF's fundraising initiative in support of the Singapore Red Cross' 'Be Our Champion for Humanity'. This recognition affirms our continued dedication to public service and civic responsibility, reinforcing the community's trust in us to deliver, both in parcels and in purpose.



## Advancing Digital Inclusion and Lifelong Learning

As part of our Digital Inclusion pillar, SingPost hosted 207 students from Republic Polytechnic's School of Engineering as part of their Out-of-Classroom Industry Visit and Learning Journey. These students, enrolled in the Facilities Planning & Design module, had the opportunity to tour our logistics hub and explore the applications of automation and innovation within the logistics and supply chain sector. These visits serve as an extension of classroom learning, connecting academic knowledge with real-world industry practices, and helping to nurture a future-ready workforce.

We also continued to support inclusive employment through our partnership with the Autism Resource Centre (Singapore) and Pathlight School. In December 2024, we welcomed members of MINDSG Ltd., a social service agency supporting individuals with intellectual disabilities, for a learning journey at our SingPost facility in conjunction with the International Day of Persons with Disabilities. These initiatives reflect our enduring commitment to fostering a more inclusive society.



## Celebrating Heritage and Inclusivity

To honour Singapore's rich heritage and shared identity, SingPost has released a series of commemorative stamps that mark significant national milestones. These special stamp collections not only celebrate the country's history and values but also aim to strengthen community bonds and promote inclusivity. The 2024 stamp collections feature sets commemorating the 100th anniversary of the Singapore-Malaysia Causeway, one of the busiest border crossings in the world; Team Singapore at the Paris Olympics and Paralympics Games; and the reopening of Jurong Lake Gardens, Singapore's first national garden in the heartlands.

## Our Holistic Approach to Community Engagement

Across our operating markets, SingPost continues to invest in initiatives that deliver value beyond logistics. Whether through our support for community resilience and wellbeing, our promotion of digital literacy, or environmental stewardship, we remain steadfast in our role as a responsible corporate citizen. Combining our core capabilities with a deep sense of purpose, SingPost is proud to contribute to the holistic development and resilience of our communities.

