

For Immediate Release

**Two Specially Designed tokidoki made Their Debut on Limited Edition MyStamp**

A Chance to Win a Simone Legno Autographed 16GB iPad with WiFi & 3G capabilities & other prizes!

Date of Issue: 10 December 2010



tokidoki MyStamp  
Notebook Set  
S\$39.90

*tokidoki MyStamp Notebook Set  
One A5 size MyStamp Sheet + Notebook  
with matching Folder (Price: S\$39.90)*



tokidoki MyStamp  
Jigsaw Puzzle Set  
S\$39.90

*tokidoki MyStamp Jigsaw Puzzle Set  
One A5 size MyStamp Sheet + 500-piece Jigsaw  
puzzle set in a metal lunch box (Price: 39.90)*

**Singapore, 09 December 2010** - In conjunction with the Singapore Toy Games & Comic Convention 2010, SingPost is collaborating with Simone Legno, the creator of the cult-favourite *tokidoki* products to design two exclusive characters for SingPost's *tokidoki MyStamp* collection.

These two specially-created characters in addition to most of the characters from the *tokidoki* family will be featured on *tokidoki MyStamp* Notebook Collection and *tokidoki MyStamp* Jigsaw Puzzle Collection, and each set comes with a unique serial number. There are only 2,000 limited edition sets for each design available worldwide, making them sought after collectibles.

The limited edition *tokidoki MyStamp* Notebook set consists of *tokidoki* stamp sheet with six \$1.10 stamps, and a notebook with matching folder. The *tokidoki MyStamp* Jigsaw Puzzle set consists of a *tokidoki* stamp sheet with six \$1.10 stamps and a 500-piece Jigsaw puzzle set encased in a metal lunch box.

The *tokidoki MyStamp* products will be officially launched at the Singapore Toys Games and Comic Convention (STGCC), Suntec International Convention and Exhibition Centre, Hall 401, Booth B12 on 10 December 2010.

Customers will receive a special lanyard as a gift when they purchase *tokidoki MyStamp* products at the event from 10 to 12 December 2010. *Tokidoki* designer, Simone Legno would be at SingPost booth on 11 December 2010, 3.30pm - 6pm for an autograph session.

The *tokidoki MyStamp* products are also available for sale at all post offices including *PoWee*, SingPost's mobile post office operating in Terminals 1 and 3 from 10 December. Orders can also be made at SingPost's online shopping portal *vPOST*, <http://shop.vpost.com.sg>.

#### Win an autographed 16GB iPad with WiFi & 3G capabilities

Customers who purchase *tokidoki MyStamp* Collection will be entitled to participate in a lucky draw and stand a chance to win an autographed 16GB iPad with WiFi & 3G capabilities.

The second prize is a "Play Imaginative Store" shopping voucher worth \$500 and the third prize is a "Play Imaginative Store" shopping voucher worth \$200. This lucky draw promotion ends 28 February 2011.

The draw date will be on 14 March 2011.

#### Information and enquiries

For more information on *tokidoki MyStamp* products, please visit <http://www.singpost.com> or email us at [sinstamp@singpost.com](mailto:sinstamp@singpost.com).

*MyStamp* is a unique and creative stamp personalisation product by SingPost, which has featured a variety of themes including popular movies, television shows, cartoon characters, special occasions and even major sports events.

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**About Singapore Post Limited**

(Reg. No. 199201623M)

Singapore Post Limited (SingPost) is a leading provider of mail, logistics and retail solutions in Singapore and the Asia Pacific region.

It is the designated Public Postal Licensee (PPL) for Singapore providing domestic and international postal services as well as end-to-end mail solutions such as data printing, letter-shopping, delivery and mailroom management.

As a logistics provider, SingPost offers domestic and international door-to-door delivery services, including express delivery (*Speedpost*) along with warehousing, fulfilment and distribution services.

SingPost owns one of the largest retail distribution networks in Singapore with its extensive tri-channel network of over 60 post offices, 300-odd Self-service Automated Machines (*SAM*) and the online shopping and shipping portal *vPOST*.

SingPost was listed on the Main Board of the SGX-ST on 13 May 2003. The company has won many awards and accolades. It is the only postal company in the world to have won the Express Mail Service (EMS) Cooperative Certification Gold Level Award by the Universal Postal Union for its *Speedpost* Worldwide Courier Service for nine consecutive years since 2001. It was also named runner-up in the "Most Transparent Company Award 2009" for the third time at the SIAS Investors' Choice Awards. For further information, please visit [www.singpost.com](http://www.singpost.com).

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