

For Immediate Release

Festive Postage Rates for Hari Raya Puasa Greeting Cards

Singapore, 19 August 2010 – In the spirit of festive celebrations, Singapore Post (SingPost) will offer special postage rates for festive greeting cards¹ from 20 August to 10 September 2010.

SingPost hopes to encourage more people to lend a personal touch in conveying their well wishes and festive greetings to their families, friends, colleagues, customers and business partners through greeting cards.

SingPost's festive rate for a greeting card of any size, shape or colour to a local address is S\$0.26 (for weight up to 20 grams) and S\$0.32 (for weight up to 40 grams) respectively, down from the usual postage rate of \$0.50 for non-standard greeting cards.

The festive rate for a greeting card of up to 40 grams posted to anywhere in the world (except Malaysia and Brunei) is \$0.55, down from the usual rate (for up to 40 grams) which ranges from \$1.15 to \$1.80 depending on the destination. Postage rates for greeting cards posted to Malaysia and Brunei remain unchanged at S\$0.45 (for weight of up to 20 grams) and S\$0.55 (for weight of up to 50 grams).

International Postage Rates			
Destination	Weight Step	Normal Rate	Festive Rate
Zone 1 Malaysia & Brunei	20g	45c	45c
	50g	55c	55c
Zone 2 Countries in Asia & the Pacific (except Australia, Japan & New Zealand)	1st 20g	65c	55c Up to 40g
	Additional 10g	25c	
Zone 3 Countries in the rest of the world, including Australia, Japan, New Zealand, Africa, America, Europe and the Middle East.	1st 20g	\$1.10	55c Up to 40g
	Additional 10g	35c	

¹ Festive postage rates are only applicable to stamped and franked mail.

For the upcoming Hari Raya Puasa, SingPost would like to advise customers to post their greeting cards early to ensure that the cards are delivered on time. It also advises customers to ensure that addresses are correct and complete. Mail items may not reach their recipients or may be delayed due to factors such as incorrect or incomplete addresses.

Other mailing tips to observe include:

- Using the correct 6-Digit Postal Code;
- Indicating the return address on the back of the envelope;
- Ensuring the correct postage; and
- Affixing stamps on the top right-hand corner of the envelope.

Customers can purchase stamps for their greeting cards at any of SingPost's 62 post offices and 300-odd Self-service Automated Machines (SAM) islandwide.

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About Singapore Post Limited
(Reg. No. 199201623M)

SingPost, the designated Public Postal Licensee for Singapore, offers reliable and high quality domestic and international postal services as well as end-to-end mail solutions including data printing, letter-shopping, delivery and mailroom management. It is also the leading logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. SingPost has earned the honour of being the only postal company to have won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its *Speedpost Worldwide* service for nine consecutive years since 2001. As the owner of one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAM) and *vPOST*, its internet portal, SingPost provides convenience to its customers for a wide range of products and services, including agency, postal and financial services. SingPost's regional footprint spans 10 countries/territories in Asia Pacific where it offers cross-border mail services. For more information, log on to: www.singpost.com.

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