

For Immediate Release

Usher in the Lunar New Year with a Roar - Tiger Zodiac stamp issue

Date of Issue: 08 January 2010



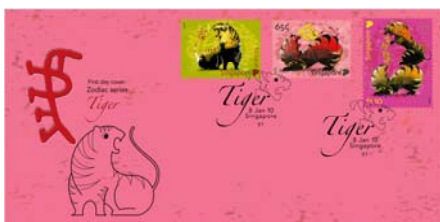
Collector's Sheet printed using Offset Lithography with high reflective index transparent hologram with morphing effect (S\$16.80)



Complete set of stamps (S\$2.01)



Zodiac Gift Set consisting of a magnetic acrylic frame with a Zodiac Tiger Collector's sheet



Pre-cancelled First Day Cover affixed with complete set of stamps (S\$2.75)



Presentation Pack (S\$3.75)



1st Local Self-adhesive Sheetlet (S\$2.55)



Free designer hongbaos with every purchase of the Collector's Sheet

Singapore, 7 January 2010 - Usher in the Lunar New Year with a roar with Singapore Post's (SingPost) Tiger Zodiac stamp issue.

SingPost will issue the third of 12 stamps in its Zodiac stamp series, which began in 2008 with the Year of the Rat, on 8 January 2010. The powerful tiger is depicted in a playful manner in this Tiger Zodiac stamp series in denominations of 1st local, S\$0.65 and S\$1.10.

The special Collector's Sheet, on sale at S\$16.80, will make a prized collectible for stamp enthusiasts. Under the offset lithography with high reflective index transparent hologram with morphing effect, apart from viewing the Tiger with next year's zodiac animal, Rabbit and the outgoing zodiac animal, the Ox on the S\$10 and S\$5 stamps respectively, customers can also see two auspicious Chinese words, namely “吉” (auspicious) and “福” (good fortune). In addition, every Collector's Sheet purchased comes with a free exclusive folder and a free pack of designer *hongbaos* featuring the Tiger stamp design and the Chinese character for 'Tiger' in several ancient styles, to get stamp collectors into the festive mood.

A limited edition Zodiac Tiger Gift Set consisting of an acrylic frame with a Zodiac Tiger Collector's sheet with special printing technique - packed in a luscious Chinese brocade gift box will also be on sale at a promotional price of S\$38.00 from 8 January to 28 February 2010. Thereafter, the gift set will be retailing at S\$45.00.

Also available on sale are the Pre-cancelled First Day Cover affixed with the complete set of Tiger stamps, the Presentation Pack and 1st Local self-adhesive sheetlet priced at S\$2.75, S\$3.75 and S\$2.55 respectively. First day cover will be cancelled with a special Tiger postmark.

All stamp products of this issue will be on sale from 8 January 2010 at all post offices and the Singapore Philatelic Museum. Orders can also be made at SingPost's online shopping portal, vPOST, <http://shop.vpost.com.sg>.

Information and enquiries

For more information on this new stamp issue, please call the Singapore Philatelic Bureau at telephone numbers 1800 741 4111 (toll-free within Singapore) or 6845 6756 during office hours or visit <http://www.singpost.com> or email us at sinstamp@singpost.com.

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About Singapore Post Limited

SingPost, the designated Public Postal Licensee for Singapore, offers reliable and high quality domestic and international postal services as well as end-to-end mail solutions including data printing, letter-shopping, delivery and mailroom management. It is also the leading logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. SingPost has earned the honour of being the only postal company to have won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its *Speedpost* Worldwide service for eight consecutive years since 2001. As the owner of one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAM) and vPOST, its internet portal, SingPost provides convenience to its customers for a wide range of products and services, including agency, postal and financial services. SingPost's regional footprint spans 10 countries/territories in Asia Pacific where it offers cross-border mail services.

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**For general information on SingPost, call 1605 toll-free  
or visit us at [www.singpost.com](http://www.singpost.com)**

**ANNEX 1**

**Items on Sale**

**Price**

|                                                                            |                           |
|----------------------------------------------------------------------------|---------------------------|
| First Day Cover (without stamps)                                           | S\$0.25                   |
| Complete set of stamps (1 <sup>st</sup> local (S\$0.26), S\$0.65, S\$1.10) | S\$2.01                   |
| Pre-cancelled First-Day Cover affixed with complete set of stamps          | S\$2.75                   |
| Presentation Pack                                                          | S\$3.75                   |
| 1 <sup>st</sup> Local Self-adhesive Sheetlet                               | S\$2.55                   |
| Collector's Sheet (comprising of \$5 and \$10 stamps)                      | S\$16.80                  |
| Zodiac Tiger Gift Set                                                      | S\$38 / S\$45 (wef 1 Mar) |

**Technical Details**

|                  |   |                                                                                            |
|------------------|---|--------------------------------------------------------------------------------------------|
| Date of Issue    | : | 8 Jan 2010                                                                                 |
| Denominations    | : | 1 <sup>st</sup> Local, S\$0.65, S\$1.10                                                    |
| Stamp Size       | : | 40mm x 30mm (1 <sup>st</sup> Local & S\$0.65)                                              |
|                  | : | 35mm x 45.65mm (S\$1.10)                                                                   |
| Collector Sheet  | : | 105mm x 65mm (S\$5.00 & S\$10.00)                                                          |
| Perforation      | : | 13.33 (1 <sup>st</sup> local and S\$0.65)                                                  |
|                  | : | 13.15 (S\$1.10)                                                                            |
| Paper            | : | Unwatermarked                                                                              |
| Printing Process | : | Offset Lithography (Stamps)                                                                |
|                  | : | Offset Lithography with high reflective index transparent<br>hologram with morphing effect |
| Printer          | : | Stamps ~ Southern Colour Print                                                             |
|                  | : | Collector' Sheet ~ Cartor Security Printing                                                |
| Designer         | : | Leo Teck Chong                                                                             |

\* Prices inclusive of prevailing GST for purchases within Singapore