

For Immediate Release

## SingPost Launches *TO-FU OYAKO MyStamp* Design Competition

Date: 19 May to 28 June 2009



**Singapore, 18 May 2009** - Singapore Post Limited (SingPost) is inviting participants aged 13 years old and above in an open contest to design *TO-FU OYAKO MyStamp* featuring *TO-FU OYAKO (TO-FU Man)*.

### *TO-FU OYAKO MyStamp* Design Competition

In conjunction with Singapore Toy, Games & Comic Convention 2009, the *TO-FU OYAKO MyStamp* Design Competition aims to unleash creativity and innovation in the design arena. The design theme of this competition is "TO-FU OYAKO PLAY!".

*TO-FU OYAKO*, created by Japanese designers, DEVILROBOTS, are the fairies of TOFU. They live on the planet TO-FU. The red *TO-FU OYAKO* is the mother and the blue *TO-FU OYAKO* is the son. They travel around space in search of the father *TO-FU OYAKO*. Their journey will never end until they find the father *TO-FU OYAKO*.

Winning designs will receive awards of S\$1,000 (first prize), S\$500 (second prize) and S\$300 (third prize). In addition, SingPost will also be presenting top 10 finalists with a set of *MyStamp* featuring their winning design and a limited edition *TO-FU OYAKO MyStamp* Collection while their school(s) will receive 100 sets of *MyStamp* sheets. All winners will be notified by post by 7 August 2009, and prize presentation ceremony will be held at the Suntec Convention Centre on 16 August 2009.

Competition details including registration and rules and regulations, are available at the website, <https://www.vpost.com.sg/tofu-mystamp> from tomorrow, 19 May 2009. All entries are to be submitted to SingPost by 28 June 2009.

Vote for Your Favourite TO-FU OYAKO MyStamp Design

Public can vote for their favourite *TO-FU OYAKO MyStamp* design. Three winners will receive S\$100 cash each.

To vote for your favourite *TO-FU OYAKO MyStamp* design, please visit <https://www.vpost.com.sg/tofu-mystamp>. Voting starts at 12 pm, 7 July 2009 and closes at 12 am, 31 July 2009. Each participant is entitled to only one vote per design.

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**About Singapore Post Limited**  
(Reg. No. 199201623M)

SingPost, the designated Public Postal Licensee for Singapore, provides efficient and high quality domestic and international postal services. It is also the leading logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. SingPost owns one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAM) and *vPOST*, its internet portal. With its extensive network, SingPost provides convenience to its customers for a wide range of products and services, including agency, postal and financial services. Among the global accolades that SingPost has received are the World Mail Awards for the Quality category and the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its *Speedpost* Worldwide service for the eighth consecutive year since 2001. As a socially responsible corporate citizen, SingPost supports selected charities and has in place green initiatives as well as a workplace health environment safety and security programme for the benefit of clients and its employees.

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