

For Immediate Release

**Hardly remember how the old cinemas look like?
... Cinema Theatres of Yesteryear**

Date of Issue: 20 March 2009



Complete set of stamps (Price: S\$3.76)



Pre-cancelled First Day Cover affixed with complete set of stamps (Price: S\$4.65)

Singapore, 19 March 2009 – For more than a century, Singaporeans have been going to movies for entertainment. Many may not be aware that the first public screening was in 1902 at a tent in an open space at the junction of River Valley Road and Hill Street, and that the first movie theatre opened its door in 1904.

Take a walk down the memory lane and visit the old cinema theatres of Singapore with SingPost's latest stamp series, "Cinema Theatres of Yesteryear". Featured in this set of stamps are the grand dames of movie theatres - Cathay, The Majestic, Capitol, Queens and Rex.

The complete set of stamps is priced at S\$3.75. Pre-cancelled First Day Cover affixed with the complete set of stamps costs S\$4.65 while the Presentation pack costs S\$5.60.

All the stamp products of this issue will be on sale from 20 March 2009 at all post offices and the Singapore Philatelic Museum. Orders can also be made at SingPost's online shopping portal, *vPOST*, at <http://shop.vpost.com.sg>.

Information and enquiries

For more information on this new stamp issue, please call the Singapore Philatelic Bureau at telephone numbers 1800 741 4111 (toll-free within Singapore) or 6845 6756 during office hours or visit <http://www.singpost.com> or email us at sinstamp@singpost.com.

- End -

About Singapore Post Limited (Reg. No. 199201623M)

SingPost, the designated Public Postal Licensee for Singapore, provides efficient and high quality domestic and international postal services. It is also the leading logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. SingPost owns one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAM) and *vPOST*, its internet portal. With its extensive network, SingPost provides convenience to its customers for a wide range of products and services, including agency, postal and financial services. Among the global accolades that SingPost has received are the World Mail Awards for the Quality category and the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its *Speedpost* Worldwide service for the eighth consecutive year since 2001. As a socially responsible corporate citizen, SingPost supports selected charities and has in place green initiatives as well as a workplace health environment safety and security programme for the benefit of clients and its employees.

~~~~~

**For general information on SingPost, call 1605 toll-free  
or visit us at [www.singpost.com](http://www.singpost.com)**

## ANNEX 1

### Items on Sale

| <u>Items</u>                                      | <u>Price</u> |
|---------------------------------------------------|--------------|
| First Day Cover without stamp                     | S\$0.25      |
| Complete set of mint stamps                       | S\$3.76      |
| Pre-cancelled First Day Cover affixed with stamps | S\$4.65      |
| Presentation Pack                                 | S\$5.60      |

\* Prices inclusive of prevailing GST for purchases within Singapore.

### Technical Details

|                  |   |                                                                        |
|------------------|---|------------------------------------------------------------------------|
| Date of Issue    | : | 20 March 2009                                                          |
| Denominations    | : | 1 <sup>st</sup> local (S\$0.26), S\$0.50, S\$0.80, S\$1.10 x 2 designs |
| Stamp Size       | : | 35mm x 47.6mm                                                          |
| Perforation      | : | 14.25 x 14.25                                                          |
| Paper            | : | Unwatermarked                                                          |
| Printing Process | : | Offset Lithography                                                     |
| Printer          | : | Southern Colour Print                                                  |
| Sheet Content    | : | 10 stamps per sheet                                                    |
| Designer         | : | Design Objectives Pte Ltd                                              |