

For Immediate Release

SingPost Launches Its Latest Innovative Service, S³
S³ - more than just storage!



Singapore, 17 February 2009 - Singapore Post (SingPost) today announced the launch of its latest innovative service, S³ (Self Storage Solutions) - a one-stop integrated suite of services spanning warehousing, fulfilment, delivery and distribution.

Located at Singapore Post Ayer Rajah Delivery Base, S³ provides short and long-term locker-sized and room-sized storage facilities to commercial and residential consumers such as SMEs (Small-Medium sized Enterprises), SOHOs (Small Office Home Office) and house owners at an affordable rate.

Besides offering state-of-the-art storage facilities that are professionally managed, tight security and 24 hour gate access, S³ also provides other value-added services including rental of transportation, payment of storage extension via vPOST and S.A.M and sale of packing materials. More value-added services - courier delivery, fulfilment and acceptance services will be introduced soon, to complement the warehousing convenience offered by S³.

Mr Dennis Quek, Chief Operating Officer said, "S³ provides good value, security and convenience to our customers looking for personal and business storage needs. It leverages on our core strength in logistics to also provide these customers with value-added distribution and delivery solutions."

In conjunction with the launch, S³ is offering 1-for-1 Promotion till 31 March 2009 – for every one month of rental, customers will get one month of free rental. In addition, they will also get to enjoy a 25% discount on the rental fee for the subsequent months and a one-time 2-hour free delivery of items. For more information, visit the S³ website at www.singpost.com/S3 or call 1605.

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About Singapore Post Limited

(Reg. No. 199201623M)

SingPost, the designated Public Postal Licensee for Singapore, provides efficient and high quality domestic and international postal services. One of the most efficient postal operators in the world, SingPost received global recognition in the World Mail Awards for the Quality category in 2007.

SingPost is also the leading logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. It has won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its *Speedpost* Worldwide courier service and is the only postal administration in the world to win this for seven consecutive years since 2001. SingPost also owns one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAMs) and *vPOST*, its internet portal. With its extensive network, SingPost provides a one-stop convenience to its customers for a wide range of products and services, including agency, postal and financial services.

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**For general information on SingPost, call 1605 toll-free  
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