

For Immediate Release

SingPost Delivers Festive Cheer

Singapore, 4 December 2008 – Even as the business environment in Singapore becomes more challenging, Singapore Post (SingPost) remains committed to giving back to the community it serves.

Adopted Charity, Food from the Heart (FFTH)

SingPost staff have rallied round the less fortunate, in spite of the current financial crunch. Under its quarterly Food Goodie Bag programme, SingPost staff donated generously to purchase food essentials for beneficiaries staying in one-room flats at Blocks 61 and 62 in Kolam Ayer. Staff contributed personal funds to purchase food essentials ranging from rice, cooking oil, instant noodles, biscuits, cereal, beverage to canned food for some 120 needy households comprising mainly elderly citizens in Kolam Ayer on 6 November 2008.



Mr Wilson Tan, SingPost Group Chief Executive Office (left) and staff joining hands to pack food items for the Food Goodie Bag programme.



SingPost's Logistics team unloading the food goodie bags with care.

On top of donating food essentials, SingPost has also been involved in FFTH's Bread Distribution programme since June 2008, collecting bread, pastries and cakes from hotels and confectioneries and delivering them to Self-Collection Centres.

"I am heartened that our staff not only stepped forward with their personal donations, they even contributed time and effort to pack and deliver these goodie bags to the needy residents in Kolam Ayer. From our couriers to management staff, everyone felt a sense of satisfaction just doing their bit to help make someone's life a little better," said Mr Wilson Tan, Group Chief Executive Officer of SingPost.

Other Contributions



To bring cheer to underprivileged children under the auspices of FFTH, SingPost is contributing 1% of its revenue from the Shop@Post's Christmas catalogue to FFTH from now till 31 December 2008.

In addition, SingPost, together with its partner, DHL Express will donate S\$1 for every Speedpost Express shipment including documents and packages made from 4 December 2008 to 31 January 2009. Customers who spend \$40 and above on Speedpost Express shipments will receive a limited edition Speedpost Express bear.

From next week, SingPost will be sending out year-end season's greetings to its customers and partners. A pack of four specially-designed festive postcards will be enclosed within each greeting card which the recipients can use to send to others. For every postcard that is sent out, SingPost will donate 10 cents to its adopted charity.



A pack of four festive postcards

- End -

About Singapore Post Limited

(Reg. No. 199201623M)

SingPost, the designated Public Postal Licensee for Singapore, provides efficient and high quality domestic and international postal services. One of the most efficient postal operators in the world, SingPost received global recognition in the World Mail Awards for the Quality category in 2007. SingPost is also the leading logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. It has recently won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its *Speedpost* Worldwide courier service and is the only postal administration in the world to win this for seven consecutive years since 2001. SingPost also owns one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAMs) and *vPOST*, its internet portal. With its extensive network, SingPost provides a one-stop convenience to its customers for a wide range of products and services, including agency, postal and financial services.

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