

For Immediate Release

Cash Crops of Early Singapore

Date of Issue: 12 November 2008



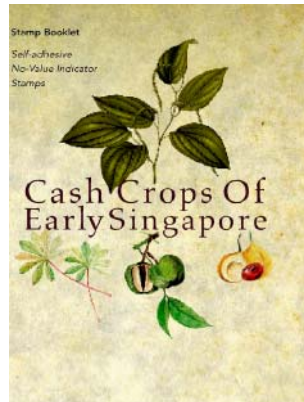
Complete set of stamps (Price: S\$4.01)



Precancelled First Day Cover affixed with complete set of stamps (Price: S\$4.90)



Presentation Pack (Price: S\$5.90)



1st Local Self Adhesive Stamp Booklet (Price: S\$2.55)

Singapore, 11 November 2008 - Singapore Post Limited (SingPost) is releasing a set of stamps featuring the commonly found cash crops of early Singapore. The term, “cash crops” refers to crops grown for money.

Plants indigenous to Singapore such as nutmeg and clove were cultivated in the first Botanic Gardens initiated by Sir Stamford Raffles along the slopes of Government Hill (presently Fort Canning Hill) in 1822. These plants were cultivated with the objective to evaluate their economic value and suitability as cash crops.

Beautifully illustrated in this set of stamps worth S\$4.01 are the commonly found cash crops of early Singapore, namely Pepper (1st local), Tapioca (S\$0.65), Rubber (S\$1.10) and Nutmeg (S\$2).

The Pre-cancelled First Day Cover affixed with complete set of stamps, priced at S\$4.90, will be cancelled with the Cash Crops of Early Singapore logo while the Presentation Pack costs S\$5.90.

All the stamp products of this issue will be on sale from 12 November 2008 at all post offices, 11 philatelic outlets and the Singapore Philatelic Museum. Orders can also be made at SingPost’s online shopping portal, vPOST, <http://shop.vpost.com.sg>.

Also available for sale is the 1st local self adhesive stamp booklet. Priced at S\$2.55 and easy to use, it will be sold only at post offices.

Information and enquiries

For more information on this new stamp issue, please call the Singapore Philatelic Bureau at telephone numbers 1800 741 4111 (toll-free within Singapore) or 6845 6756 during office hours or visit <http://www.singpost.com> or email us at sinstamp@singpost.com.

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About Singapore Post Limited

(Reg. No. 199201623M)

SingPost, the designated Public Postal Licensee for Singapore, provides efficient and high quality domestic and international postal services. One of the most efficient postal operators in the world, SingPost received global recognition in the World Mail Awards for the Quality category in 2007. SingPost is also the leading logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. It has won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its *Speedpost* Worldwide courier service and is the only postal administration in the world to win this for seven consecutive years since 2001. SingPost also owns one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAMs) and *vPOST*, its internet portal. With its extensive network, SingPost provides a one-stop convenience to its customers for a wide range of products and services, including agency, postal and financial services.

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**For general information on SingPost, call 1605 toll-free  
or visit us at [www.singpost.com](http://www.singpost.com)**

**ANNEX 1****Items on Sale**

| <u>Items</u>                                                                   | <u>Price</u> |
|--------------------------------------------------------------------------------|--------------|
| Complete set of mint stamps (1 <sup>st</sup> local, S\$0.65, S\$1.10 and S\$2) | S\$4.01      |
| Pre-cancelled First Day Cover with stamps                                      | S\$4.90      |
| Presentation Pack                                                              | S\$5.90      |
| Self-adhesive Stamp Booklet                                                    | S\$2.55      |

\* Prices inclusive of prevailing GST for purchases within Singapore.

**Technical Details**

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|----------------------------|---|--------------------------------------------------|
| Date of Issue              | : | 12 November 2008                                 |
| Denominations              | : | 1 <sup>st</sup> local, S\$0.65, S\$1.10 and S\$2 |
| Stamp Size                 | : | 30mm x 40mm                                      |
| Self Adhesive Booklet Size | : | 70mm x 90mm (closed)                             |
| Perforation                | : | 13.33 x 13.60                                    |
| Paper                      | : | Unwatermarked                                    |
| Printing Process           | : | Offset Lithography                               |
| Printer                    | : | Southern Colour Print                            |
| Sheet Content              | : | 10 stamps per sheet                              |
| Designer                   | : | Leo Teck Chong                                   |