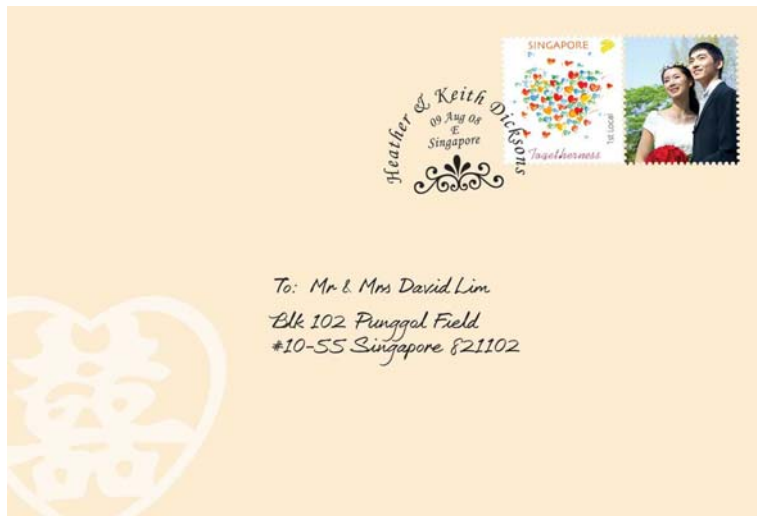


For Immediate Release

The Perfect Way to Announce Your Special Day!
SingPost Introduces Personalised Wedding MyStamp with DateStamp Service for
Wedding Couples

Date of Issue: 11 November 2008



Personalised Wedding MyStamp and DateStamp



Wedding MyStamp A4 personalised stamp sheets with 20 stamps



Special Edition Personalised MyStamp sheet with 8 stamps

Singapore, 10 November 2008 - The wedding invitation card is first ritual to tell the world that you are tying the knot. Singapore Post Limited (SingPost) is offering for the first time a Personalised Wedding *MyStamp* with Datestamp service which allows the wedding couple to have their picture and names stamped on the envelope, providing that special personal touch to their wedding invites.

Two different designs, Simply Love Wedding *MyStamp* and Blissful Love Wedding *MyStamp*, will be introduced to cater to customers' needs.

Simply Love Wedding *MyStamp* set, priced at S\$68, consists of 5 sheets of A4 sized personalised sheets of 20 x S\$0.26 stamps. It also comes with a Special Edition personalised *MyStamp* sheet which consists of 8 x S\$0.26 stamps. The set is completed with a free floral-designed folder.

Customers can make their wedding day even more special by purchasing the Blissful Love Wedding *MyStamp* set. It includes a date stamping service and a free photo frame in addition to what is available in the Simply Love Wedding *MyStamp* set. Priced at S\$108, Blissful Love Wedding *MyStamp* set is a perfect complement to the wedding invites and ideal for those who wish to keep it as a memorabilia.

Simply place an order for the Blissful Love Wedding *MyStamp* set along with the photos stored in a CD (jpeg format and resolution at 30mm x 20mm with 300dpi) at any of six post offices, namely Change Alley, Changi Airport (T2), Killiney Road, Singapore Post Centre, Thomson and Tanglin or SingPost's online shopping portal *vPOST*, <http://shop.vpost.com.sg> from 11 November 2008. Customers will be notified once it is ready for collection.

Sales of Simply Love Wedding *MyStamp* will also begin on the same day, 11 November at the above six post offices and *vPOST*.

MyStamp is a unique and creative stamp personalisation product by SingPost, which has featured a variety of themes including popular movies, television shows, cartoon characters, special occasions and even major sports events.

Information and enquiries

For more information on this new stamp issue, please call the Singapore Philatelic Bureau at telephone numbers 1800 741 4111 (toll-free within Singapore) or 6845 6756 during office hours or visit <http://www.singpost.com> or email us at sinstamp@singpost.com

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About Singapore Post Limited

(Reg. No. 199201623M)

SingPost, the designated Public Postal Licensee for Singapore, provides efficient and high quality domestic and international postal services. One of the most efficient postal operators in the world, SingPost received global recognition in the World Mail Awards for the Quality category in 2007. SingPost is also the leading logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. It has won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its *Speedpost* Worldwide courier service and is the only postal administration in the world to win this for seven consecutive years since 2001. SingPost also owns one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAMs) and *vPOST*, its internet portal. With its extensive network, SingPost provides a one-stop convenience to its customers for a wide range of products and services, including agency, postal and financial services.

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or visit us at [www.singpost.com](http://www.singpost.com)**