

**For Immediate Release**

**SingPost Launches First-of-its-Kind 2008 Formula 1 SingTel Singapore Grand Prix™ Premium Gifts Sets With LED Motion Detected Race Track**

*Exciting range of F1 merchandise includes pre-cancelled First Day Cover affixed with complete set of stamps and personalised sheet with souvenir folder*

**Singapore, 19 September 2008** - To commemorate Singapore's first-ever Formula One Race as well as Formula One's first night race, Singapore Post (SingPost) will issue the 2008 Formula 1 SingTel Singapore Grand Prix™ specially designed premium gift sets and stamps.

Mr Woo Keng Leong, SingPost's Executive Vice President of Mail Business said: "Our F1 stamp products will be a perfect gift for Formula 1 enthusiasts or thematic stamp collectors. By featuring the F1 'speed machine' against the Singapore skyline, we tried to capture the speed, excitement and history of this premium event which is held for the very first time in Singapore. It is also an event of many firsts as it is not only an inaugural night race in F1's history but also Asia's first street race. Really, this set of stamps marks a historic event for Singapore and SingPost is happy to be part of this milestone."

2008 Formula 1 SingTel Singapore Grand Prix™ premium gift sets

This first-of-its-kind premium gift set - to be issued on the very first day of the inaugural night race in Singapore on 26 September 2008 - consists of one F1 collector's stamp sheet and an LED motion detected circuit route of the race in Singapore.

Only 2008 sets of the specially printed and serialised imperforated stamp sheet will be made available at the 11 Philatelic outlets namely Change Alley, Changi Airport (T2), Chinatown Point, Jurong Point, Killiney Road, Robinson Road, Singapore Post Centre, Tanglin, Thomson, Toa Payoh Central and Woodlands Central.

The public can also purchase these premium gift sets at F1™ Village SingTel Pavilion during the race days.

Limited premium gift sets with golden serial numbers for the F1 collector's sheet and priced at S\$488 each, will only be sold at the Singapore Post Centre Post Office.



2008 Formula 1 SingTel Singapore Grand Prix™

A colourful set of two \$2 stamps featuring the thumbnail drawing of a race car against the Singapore CBD skyline will also be released for public sale at all Post Offices on 26 September 2008.

The stamp products available for this issue are the set of two stamps (S\$4); pre-cancelled first day cover (S\$4.90) and presentation pack (S\$5.85). Pre-cancelled first day covers will only be available for three days from 26 to 28 September 2008.



Pre-cancelled First Day Cover



Complete set of Stamps

2008 Formula 1 SingTel Singapore Grand Prix™ MyStamp Collection



F1 MyStamp Souvenir Sheet



F1 Personalised MyStamp Sheet

The 2008 Formula 1 SingTel Singapore Grand Prix™ MyStamp Generic Sheet - comprising eight S\$1.10 stamps and featuring an F1 race car in a pit stop - will be priced at S\$35.00.

Customers can also personalise the 2008 Formula 1 SingTel Singapore Grand Prix™ MyStamp on-the-spot at selected post offices. The Personalised MyStamp Sheet will cost S\$50.00.

Both the 2008 Formula 1 SingTel Singapore Grand Prix™ MyStamp Generic Sheet and Personalised MyStamp Sheet come with a special folder depicting a race car and the Singapore circuit route.

The Generic Sheet is available at all post offices, while the personalised MyStamp sheet is only available at the Change Alley, Changi Airport (T2), Killiney Road, Marine Parade, Singapore Post Centre, Thomson and Tanglin Post Offices.

*MyStamp* is a unique and creative stamp personalisation product by SingPost, which has featured a variety of themes including popular movies, television shows, cartoon characters, special occasions and even major sports events.

*Note: Formula 1, Formula One, F1, Singapore Grand Prix and Formula 1 Singapore Grand Prix are trade marks belonging to Formula One Licensing BV, a Formula One Group company. Used under licence from Formula One Administration Limited.*

#### Information and enquiries

For more information on this new stamp issue, please call the Singapore Philatelic Bureau at telephone numbers 1800 741 4111 (toll-free within Singapore) or 6845 6756 during office hours or visit <http://www.singpost.com> or email us at [sinstamp@singpost.com](mailto:sinstamp@singpost.com)

Public can also purchase the F1 SingTel Singapore Grand Prix™ Pre-cancelled First Day Covers and *MyStamp* Collection at SingPost's online shopping portal *vPOST*, <http://shop.vpost.com.sg>.

- End -

#### **About Singapore Post Limited**

SingPost, the designated Public Postal Licensee for Singapore, provides efficient and high quality domestic and international postal services. One of the most efficient postal operators in the world, SingPost received global recognition in the World Mail Awards for the Quality category in 2007. SingPost is also the leading logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. It has won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its *Speedpost* Worldwide courier service and is the only postal administration in the world to win this for seven consecutive years since 2001. SingPost also owns one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAMs) and *vPOST*, its internet portal. With its extensive network, SingPost provides a one-stop convenience to its customers for a wide range of products and services, including agency, postal and financial services.

~~~~~

**For general information on SingPost, call 1605 toll-free  
or visit us at [www.singpost.com](http://www.singpost.com)**

**ANNEX**

**FACT SHEET - 2008 Formula 1 SingTel Singapore Grand Prix™ STAMP ISSUE**

**Items on Sale**

| <u>Items</u>                                         | <u>Price</u> |
|------------------------------------------------------|--------------|
| Complete set of mint stamps<br>(S\$2.00 x 2 designs) | S\$4.00      |
| Pre-cancelled First Day Cover with stamps            | S\$4.90      |
| Presentation Pack                                    | S\$5.85      |

**Technical Details**

|                  |   |                          |
|------------------|---|--------------------------|
| Date of Issue    | : | 26 September 2008        |
| Denominations    | : | S\$2.00 x 2 designs      |
| Stamp size       | : | 48mm x 30mm              |
| Perforation      | : | 13                       |
| Paper            | : | Unwatermarked            |
| Printing Process | : | Offset Lithography       |
| Printer          | : | Secura Singapore Pte Ltd |
| Sheet Content    | : | 10                       |
| Designer         | : | Alynn Teo                |