

For Immediate Release

SingPost Helps Deliver *Envelopes of Love* to Young Victims of the Sichuan Earthquake



SingPost's Executive Vice President, Mr Woo Keng Leong (centre) receiving the handmade cards from the *Envelopes of Love* team



Language of love demonstrated on the cards

Singapore, 15 September 2008 – For a full year starting October 2008, SingPost will deliver specially-made cards for free to disaster-stricken children of the Sichuan province. These cards are made by school students and children from childcare centres in Singapore under the *Envelopes of Love* project.

Envelopes of Love is a project mooted by Ms Carol Chong Xing Le, a Singaporean studying in the Beijing Normal University, and spearheaded by tertiary students in Singapore. Through words of encouragement and colourful pictures on the cards, the local student community hopes to provide emotional support for the children in Sichuan who are affected by the earthquake in May 2008.

SingPost supports the *Envelopes of Love* by providing free delivery of these cards to the Beijing Horizontal Educational Centre (BHEC), which will then despatch them to the young survivors in the Sichuan province.

Said Mr Woo Keng Leong, SingPost's Executive Vice President for Mail Business: "*Envelopes of Love* is a very meaningful project as it is driven voluntarily by a group of local tertiary students who want to do their bit for the affected children in Sichuan. SingPost is glad to support these students with big hearts to spread love and cheer to the young victims in China. The students are very driven and have taken it upon themselves to solicit support from various organisations and I feel very heartened that our youth has such a great sense of social responsibility."

Team leaders, Mr Low Li Wei of Singapore Institute of Management (SIM) and Mr Yang Cheng Kai of Singapore Management University (SMU) said: "It is so sad that these children, at such a tender age, have gone through so much adversity. Some have lost family members, friends, teachers...we want them to know that the world has not forgotten them; Singapore has not forgotten them."

The project team, comprising 12 members, help to translate letters written in English into Chinese so that the children will be able to understand the content of the cards and letters.

Envelopes of Love hopes to solicit 12,000 cards over a span of one year through targeted groups. SingPost will deliver the first batch of cards, totalling about 3,000 pieces, to BHEC this October.

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About Singapore Post Limited

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