

**For Immediate Release**

**SingPost Honoured as Awardee of National Heritage Board's  
Patron of Heritage Awards for the Second Year**

**- Recognition underscores ongoing contributions to Singapore's stamp heritage and  
development**

**Singapore, 15 April 2008** – For its long-standing philanthropy to Singapore's philatelic heritage, SingPost was bestowed an award in the National Heritage Board (NHB)'s Patron of Heritage Awards for the second year running. SingPost was given the award for the first time last year when the Awards was inaugurated by the NHB.

The Patron of Heritage Awards recognises contributions by individuals and organisations to all aspects of Singapore's heritage. Since becoming the principal corporate sponsor of the Singapore Philatelic Museum (SPM) in 1995, SingPost has been contributing regularly to the SPM for the upkeep and preservation of its philatelic materials and exhibits, as well as museum activities. This amounted to more than \$5 million over these years, including over \$300,000 in FY2007/08.

Mr Wilson Tan, SingPost's Group CEO who is to receive a Partner of Heritage Award at the awards ceremony at the Asian Civilisations Museum today, said: "We are pleased to receive this Award which recognises our contributions in helping to preserve and keep alive Singapore's philatelic history and heritage through the SPM's treasured collections. There is no finer place than the SPM for preserving and promoting public interest in our national philatelic and postal artefacts of historical value as well as our newer stamps, which are an integral part of Singapore's and SingPost's heritage."

"Beyond this, stamps are also an excellent way of capturing and tracing a country's historical, cultural, social and economic transformations through the ages," added Mr Tan. Annually, SingPost releases an average of 10 stamp issues on themes spanning Singapore's cultural and historical heritage, monuments, attractions, flora and fauna and achievements.

Among them are special stamps created by SingPost to heighten the interest of stamp collectors as it continuously contributes to the growth and creativity of the local stamp collection, including 1998's scented *Flowers* series, 2003's glow-in-the-dark *Night Creatures* series and this year's double world firsts – the *Zodiac Rat* stamp with offset lithography with high reflective index transparent hologram with morphing effect, and the beaded stamp of the *Peranakan Museum Collection* series.

Along with its drive to produce more meaningful and exciting stamp issues, SingPost is also working with the SPM and local schools to promote stamp collecting to students to nurture the younger generation's appreciation of Singapore's philatelic heritage and stamps. For instance, in planning its stamp programme for the year, SingPost works towards creating at least one stamp issue of a theme or design that appeal to the youth, such as the Disney Pixar and the Harry Potter *MyStamp* Collections of last year. SingPost has also been making contributions to SPM's tours and activities for school children as well as organising its own Schools Visit Programme to reach out to and educate more school children about our postal and philatelic history and stamps through the ages.

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### **About Singapore Post Limited**

SingPost, the designated Public Postal Licensee for Singapore, provides efficient and high quality domestic and international postal services. One of the most efficient postal operators in the world, SingPost received global recognition in the World Mail Awards for the Quality category in 2007. SingPost is also the leading logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. It has won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its Speedpost Worldwide courier service and is the only postal administration in the world to win this for six consecutive years since 2001. SingPost also owns one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAMs) and vPOST, its internet portal. With its extensive network, SingPost provides a one-stop convenience to its customers for a wide range of products and services, including agency, postal and financial services.

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