

For Immediate Release

Sweetie Tweety *MyStamp* Delights Lovers for Valentine's Day



Sweetie Tweety MyStamp Personalised Sheet



Sweetie Tweety MyStamp Deco Tab Sheet

Singapore, 14 January 2008 – SingPost and Warner Bros. Consumer Products unveiled today the Sweetie Tweety *MyStamp* for Valentine's Day. The *MyStamp* is decorated with pretty shades of pink, romantic hearts and flowers, and features the beloved Looney Tunes character Tweety.

The Valentine's Edition Sweetie Tweety *MyStamp* is the latest creation by SingPost. Each Sweetie Tweety *MyStamp* sheet features four \$1.10 stamps with Tweety in various designs. Its decorative tab version is available at \$10.50 per sheet, while its personalised version which can be printed with one's favourite photo retails at \$15.50 per sheet. For those who buying two sheets or more, they can get a special price of \$12.50 per sheet. Each sheet also comes with a free Sweetie Tweety *MyStamp* folder and a prepaid envelope.

Customers can personalise their Sweetie Tweety *MyStamp* on-the-spot at seven Post Offices, including Change Alley, Changi Airport Terminal 2, Killiney Road, Marine Parade, Tanglin, Singapore Post Centre and Thomson Road. Orders can also be



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conveniently placed at SingPost's online shopping portal *vPOST*:
<http://shop.vpost.com.sg>.

MyStamp is a unique and creative stamp personalisation product by SingPost, which has featured a variety of themes including popular movies, television shows, special occasions and even major sports events. Beloved Looney Tunes characters such as Bugs Bunny, Sylvester, Daffy Duck, Road Runner and Tweety have also appeared on *MyStamp* as part of a limited edition Looney Tunes collection last year.

For more information on these new stamps, please call 6845 6756 during office hours or email us at sinstamp@singpost.com or visit <http://www.singpost.com>.

About Singapore Post Limited

SingPost, the designated Public Postal Licensee for Singapore, provides efficient and high quality domestic and international postal services. One of the most efficient postal operators in the world, SingPost received global recognition in the World Mail Awards for the Quality category in 2007. SingPost is also the leading logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. It has won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its Speedpost Worldwide courier service and is the only postal administration in the world to win this for six consecutive years since 2001. SingPost also owns one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAMs) and *vPOST*, its Internet portal. With its extensive network, SingPost provides a one-stop convenience to its customers for a wide range of products and services, including agency, postal and financial services.

About Warner Bros. Consumer Products

Warner Bros. Consumer Products, a Warner Bros. Entertainment Company, is one of the leading licensing and retail merchandising organization in the world.

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