

For Immediate Release

SingPost's Win@Post Promotion Rewards Customers with \$150,000 worth of Prizes during the Festive Season

*First Prize Winner drives away with a
Chevrolet Aveo Sedan and \$10,000 Best Denki Vouchers*

Singapore, 28 November 2007 – SingPost gives its customers more reasons to shop with it during the season of giving and sharing! This is all thanks to the Win@Post Promotion where they will enjoy more chances to win \$150,000 worth of attractive prizes including a Chevrolet Aveo Sedan, Best Denki and Jetstar vouchers, and Marriott Vacation Club travel packages.

Customers simply need to spend \$30 and above at any post office, Self-service Automated Machine (SAM), SAM^{PLUS} or vPOST between 29 November 2007 and 31 January 2008 to be in the running for the five-tier lucky draws. It will culminate with the Grand Lucky Draw in February 2008. What's more, customers keeping in touch with their family and friends with *Speedpost* or who use the *SpeedCash* service are also eligible for the promotion as long as they spend more than \$30 during the above period.

Every \$1 spent during the promotion period rewards customers with one lucky draw chance, subject to the minimum \$30 criteria. Customers who transact at SAM^{PLUS} enjoy double the lucky draw chances.

Tier 1 – Grand Lucky Draw

The first prize winner will drive away with a Chevrolet Aveo Sedan and \$10,000 Best Denki vouchers. The second and third prize winners will bag \$5,000 and \$3,000 Best Denki vouchers respectively.

Tier 2 – Monthly Lucky Draw

One winner during the months of December 2007 and January 2008 will enjoy a fully catered Thai Village Restaurant buffet spread for 15 persons at his or her home. What better way to entertain family and friends during the festive season!

Tier 3 – Weekly Lucky Draw

A total of nine packages of a 4 Days / 3 Nights hotel accommodation stay in places such as Hong Kong, Beijing and Shanghai, and \$1,000 worth of travel vouchers per package are up for grabs in the weekly lucky draw during the months of December 2007 and January 2008.

Tier 4 – Instant Lucky Draw

Customers who transact a minimum of \$30 at any SAM or SAM^{PLUS} during the promotional period can try their luck at the Instant Lucky Draw. They stand a chance to win attractive prizes such as Best Denki and Jetstar travel vouchers.

Tier 5 – Sure Win @ SAM or SAM^{PLUS}

To thank its customers for their support, SingPost will be rewarding its customers with a \$50 Thai Village Restaurant voucher as long as they transact a minimum of \$30 at any SAM or SAM^{PLUS} during the promotion period. The voucher is for use at its Leisure Park outlet and it is valid for a bill amount of \$150 and above.

This is the second time SingPost is giving away a car as the first prize in its lucky draw. Its “More Than You Imagine Lucky Draw” held three years ago also saw the first prize winner driving away with a car.

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About Singapore Post Limited

SingPost, the designated Public Postal Licensee for Singapore, provides efficient and high quality domestic and international postal services. One of the most efficient postal operators in the world, SingPost has received global recognition in the World Mail Awards for the Quality category in May 2007. SingPost is also the dominant logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. It has won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its Speedpost Worldwide courier service and is the only postal administration in the world to win this for six consecutive years since 2001. SingPost also owns one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAMs) and *vPOST*, its internet portal. With its extensive network, SingPost provides a one-stop convenience to its customers for a wide range of products and services, including agency, postal and financial services.

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