

Singapore Post Limited
(Reg. No. 199201623M)
10 Eunos Road 8
Singapore Post Centre
Singapore 408600

For Immediate Release

First Stamp Issue on National Library Board Captures Its Vision for the Future

Date of Issue: 12 November 2007



Complete set of stamps



Pre-cancelled First Day Cover affixed with complete set of stamps

Singapore, 7 November 2007 – The library is a familiar place for generations of Singaporeans as a source of knowledge and learning or for nurturing their love of reading. The National Library Board (NLB)’s strategic direction Library 2010 (L2010), unveiled two years ago to address the needs of Singaporeans in the new social and

economic landscape, aims to provide Singaporeans with a world-class library system that brings the world’s knowledge to Singapore and make it available to all. A new set of stamps which is a colourful and imaginative interpretation of this inspiring vision of NLB will be released by SingPost on 12 Nov 07. This is also SingPost’s first-ever stamp issue featuring NLB.

This set of four stamps commemorates the new knowledge framework formed by the two main thrusts of L2010 which are “Libraries for Life, Knowledge for Success” and NLB’s vision to be “an inspiring beacon of lifelong learning, bringing knowledge alive, sparking imagination and creating possibility for a vibrant and creative Singapore”. It comes in 1st Local (26¢), \$0.80, \$1.10 and \$2 denominations, encapsulating the aspirations of NLB across different fields of knowledge, learning and talent, and to reach out to people of all races and age groups in their desire for lifelong learning and success.

The stamp products available are the complete sets of stamps, pre-cancelled first day covers and presentation packs, which will go on sale at all Post Offices and the Singapore Philatelic Museum as well as on SingPost’s online shopping portal vPOST at <http://shop.vpost.com.sg> from 12 Nov 07. Advance orders can also be placed on vPOST.

Information and enquiries

For more information on this new stamp issue, please call the Singapore Philatelic Bureau at telephone numbers 1800 741 4111 (toll-free within Singapore) or 6845 6756 during office hours or visit <http://www.singapore.com> or email us at sinstamp@singpost.com

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About Singapore Post Limited

SingPost, the designated Public Postal Licensee for Singapore, provides efficient and high quality domestic and international postal services. One of the most efficient postal operators in the world, SingPost has received global recognition in the World Mail Awards for the Quality category in May 2007. SingPost is also the dominant logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. It has won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its Speedpost Worldwide courier service and is the only postal administration in the world to win this for six consecutive years since 2001. SingPost also owns one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAMs) and *vPOST*, its internet portal. With its extensive network, SingPost provides a one-stop convenience to its customers for a wide range of products and services, including agency, postal and financial services.

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**For general information on SingPost, call 1605 toll-free  
or visit us at [www.singpost.com](http://www.singpost.com)**

**ANNEX**

**FACT SHEET**

**Items on Sale**

| <u>Items</u>                                                      | <u>Price</u> |
|-------------------------------------------------------------------|--------------|
| Complete set of stamps                                            | S\$4.16      |
| Pre-cancelled First Day Cover affixed with complete set of stamps | S\$5.05      |
| Presentation Pack                                                 | S\$6.05      |

**Technical Details**

|                  |   |                                                  |
|------------------|---|--------------------------------------------------|
| Date of issue    | : | 12 November 2007                                 |
| Denominations    | : | 1 <sup>st</sup> Local, S\$0.80, S\$1.10, S\$2.00 |
| Stamp Size       | : | 40mm x 30mm                                      |
| Perforation      | : | 13                                               |
| Paper            | : | Unwatermarked                                    |
| Printing Process | : | Offset Lithography                               |
| Printer          | : | Beijing Stamp Printing House                     |
| Sheet Content    | : | 50 stamps per sheet                              |
| Artist           | : | Jin Ji Juan                                      |