

**For Immediate Release**

***MyStamp* Commemorates the Airbus 380's  
Historic Commercial Flight in SIA Colours**

***Date of Issue: 25 October 2007***



A380 A5 Personalised *MyStamp* sheet



Pre-cancelled Souvenir Cover

**Singapore, 24 October 2007** – Take home a piece of aviation history with the A380 *MyStamp* when the world's biggest passenger aeroplane, the Airbus A380, takes off on its maiden commercial flight on 25 October 2007 from Singapore to Sydney in Singapore Airlines colours.

SingPost and Singapore Airlines are jointly issuing various A380 MyStamp products on 25 October 2007 to commemorate the historic occasion. Philatelic collectors and aviation aficionados alike will not want to miss out on the *MyStamp* products such as an A5 personalised *MyStamp* Sheet, an A6 A380 *MyStamp* Souvenir Sheet and a Pre-cancelled Souvenir Cover, complete with its very own exquisite date stamp. The Souvenir Cover will only be available on 25 October 2007.

The personalised *MyStamp* sheet comes with five \$1.10 stamps with decorative tabs featuring the aircraft design and the luxury that awaits Singapore Airlines passengers on the Airbus A380. Customers can personalise the *MyStamp* sheet on-the-spot with their favourite photo or they can choose to have their photo taken at two selected Post Offices – Changi Airport Terminal 2 and Killiney Road Post Office.

The *MyStamp* products are available at 11 Philatelic Post Offices: Change Alley, Changi Airport Terminal II, Chinatown Point, Jurong Point, Killiney Road, Robinson Road, Singapore Post Centre, Tanglin, Thomson Road, Toa Payoh Central and Woodlands Central.

*MyStamp* is a unique and creative stamp personalisation product by SingPost, which has featured a great variety of themes to date based on for instance, popular movies and TV shows, special occasions and even major world events such as the Annual Meetings of the Board of Governors of the International Monetary Fund (IMF) and World Bank Group.

#### Information and enquiries

For more information on these new stamps, please call 1800-741-4111 during office hours or email us at [sinstamp@singpost.com](mailto:sinstamp@singpost.com) or visit <http://www.singpost.com>.

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**ANNEX**

**FACT SHEET**

<b>Items on Sale</b>	<b><u>Price</u></b>
A6 <i>MyStamp</i> souvenir sheet	S\$3.80
A380 Pre-cancelled Souvenir Cover (affixed with 2 x \$1.10 stamps)	S\$5.00
A380 A5 personalised <i>MyStamp</i> sheet	S\$15.50

**About Singapore Post Limited**

SingPost, the designated Public Postal Licensee for Singapore, provides efficient and high quality domestic and international postal services. One of the most efficient postal operators in the world, SingPost has received global recognition in the World Mail Awards for the Quality category in May 2007. SingPost is also the dominant logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. It has won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its Speedpost Worldwide courier service and is the only postal administration in the world to win this for six consecutive years since 2001. SingPost also owns one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAMs) and *vPOST*, its internet portal. With its extensive network, SingPost provides a one-stop convenience to its customers for a wide range of products and services, including agency, postal and financial services.

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