

For Immediate Release

SingPost to Offer Special Greeting Cards Postage Rates for the Festive Season

Singapore, 3 October 2007 – With Hari Raya Puasa, Deepavali, Christmas and Chinese New Year just around the corner, SingPost is offering special postage rates for greeting cards posted from 8 October 2007 to 8 February 2008 to help spread the festive cheer. These promotional rates are only applicable for stamped and franked mail. This is the seventh consecutive year that SingPost is offering festive postage rates for its customers.

Overseas postage rates for greeting cards

The festive rate for a greeting card of up to 40 grams posted to anywhere in the world (except Malaysia and Brunei) is S\$0.55. The usual rate (for up to 40 grams) ranges from S\$1.15 to S\$1.80 depending on the destination.

For customers sending greeting cards of up to 40 grams to countries in Zone 3 (including Australia, Japan, New Zealand, Africa, America, Europe and the Middle East), they will get to enjoy the highest savings of 69% amounting to S\$1.25.

Postage rates for greeting cards posted to Malaysia and Brunei will remain at S\$0.45 (for weight of up to 20 grams) and S\$0.55 (for weight of up to 50 grams).

Local postage rate for greeting cards

The festive postage rate for a greeting card of any size, shape and colour to a local address is S\$0.26 (for weight of up to 20 grams) and S\$0.32 (for weight of up to 40 grams). This works out to a savings of 48% and 32% respectively off the usual postage rate of \$0.50 for non-standard greeting cards.

Our customers can purchase stamps for their greeting cards from all post offices and Self-service Automated Machines (SAMs) islandwide.

Information

The public can visit http://www.singpost.com/quick_services/quicks_03postal.htm or call 1605 for information on postage or festive postage rates.

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About Singapore Post Limited

SingPost, the designated Public Postal Licensee for Singapore, provides efficient and high quality domestic and international postal services. One of the most efficient postal operators in the world, SingPost has received global recognition in the World Mail Awards for the Quality category in May 2007. SingPost is also the dominant logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. It has won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its Speedpost Worldwide courier service and is the only postal administration in the world to win this for six consecutive years since 2001. SingPost also owns one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAMs) and *vPOST*, its internet portal. With its extensive network, SingPost provides a one-stop convenience to its customers for a wide range of products and services, including agency, postal and financial services.

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**For general information on SingPost, call 1605 toll-free  
or visit us at [www.singpost.com](http://www.singpost.com)**