

Singapore Post Limited  
(Reg. No. 199201623M)  
10 Eunos Road 8  
Singapore Post Centre  
Singapore 408600

**For Immediate Release**

**The Looney Tunes Brings Fabulous Fun and Cheer on Limited Edition *MyStamp!***



Bugs Bunny & Tasmanian Devil



Tweety & Sylvester



Daffy Duck & Elmer Fudd



Road Runner & Wile E. Coyote

**Singapore, 1 August 2007** – The Looney Tunes are making their debut appearance on SingPost's limited edition *MyStamp!* Looney Tunes fans, stamp collectors and kids will not want to miss out on this exquisite and adorable stamp collection which is released by SingPost for the very first time on 1 Aug 07.

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The Looney Tunes *MyStamp* collection comes in four sheets of different designs featuring the all-time favourite characters such as Bugs Bunny, Tweety, Sylvester, Daffy Duck and more. These sheets capture the cartoon characters in their classic zany and hilarious moments in lively illustrations and vivid colours which make a delightful collectors' item for everyone.

Customers will get to participate in a lucky draw when they spend a minimum of \$30 in a single receipt, for Looney Tunes *MyStamp* purchases and orders received by 30 Sep 07. They will stand a chance to win a trip for four to Warner Bros. Movie World in Gold Coast, Australia, a prize worth over \$6,000.

Each Looney Tunes *MyStamp* sheet is retailed at \$8.50. The full set is available at \$35, accompanied with a unique stamp folder. Purchases can be made at all post offices or via SingPost's online shopping portal *vPOST*, <http://shop.vpost.com.sg>.

*MyStamp* is a unique and creative stamp personalisation product by SingPost, which has featured a great variety of themes to date based on for instance, popular movies and TV shows, special occasions and even major sports events.

#### Information and enquiries

For more information on the Looney Tunes *MyStamp* Collection, please call 6845 6656 or email to [sinstamp@singpost.com](mailto:sinstamp@singpost.com).

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## About Singapore Post Limited

SingPost is a trusted household name in Singapore, enjoying strong brand recognition. It is the dominant provider of domestic and international postal services, offering an efficient and high quality mail delivery service utilising a sophisticated distribution infrastructure and advanced mail processing technology. SingPost is one of the most efficient postal operators in the world. In May 2007, it made its mark in the international postal industry with its first win in the World Mail Awards for the Quality category. SingPost is also the dominant logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. It has recently won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its Speedpost Worldwide courier service and is the only postal administration in the world to win the award for six consecutive years since 2001.

In Singapore, SingPost also owns one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAMs) and *vPOST*, its internet portal. With its extensive network, SingPost provides a one-stop convenience to its customers for a wide range of products and services, including agency, postal and financial services.

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