

For Immediate Release

Native Flora and Fauna Come Alive on New Definitive Stamps Set



Special Collector's Sheet

Singapore, 1 June 2007 – As urbanised as Singapore is, there are still natural areas and green spaces where lush plants and wildlife can be found. In our new definitive stamp series of 14 stamps to be released on 6 Jun 07, SingPost brings you the beautiful plants, birds and mammals which are part of our natural heritage that few of us may actually see.

The 1st Local (25¢) and 2nd Local (31¢) stamps spot the lovely Frangipanni and the striking Torch Ginger respectively. The Frangipanni is commonly used in landscaping in Singapore. It is a prolific flowering plant and its flowers are pleasantly fragrant. The striking flower of the Torch Ginger occurs naturally in rainforests in Malaysia and Indonesia.

The eight low-value stamps feature birds such as the Crimson Sunbird (5¢), Yellow-rumped Flycatcher (20¢), Blue-throated Bee-eater (30¢), Yellow Wagtail (45¢), Stock-billed Kingfisher (50¢), Blue-crowned Hanging Parrot (55¢), Common Goldenback (65¢) and Jambu Fruit Dove (80¢). Each bird represents a different family.

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The four high-value stamps show mammals such as the Large Indian Civet (\$1.10), Banded Leaf Monkey (\$2), the Malayan Pangolin (\$5) and the Cream-coloured Giant Squirrel (\$10), which depend on primary rainforest to survive.

It is their detailed and lifelike illustrations that bring to life and remind us of the amazing diversity and beauty of plants and animals that exist in Singapore even today.

The stamps' designer Mr Wong Wui Kong, 36, has also designed other local stamp issues such as Night Creatures in 2003 and the 200th Anniversary Celebrations of Hans Christian Andersen in 2005. On his stamp design, he said, "Much of the inspiration for this issue comes from the myriad of colours in nature itself, which is always very unpredictable and full of surprises. This explains why I have chosen these colourful background skies and foliage. Using a mixed medium of colour pencils and markers, I like to present my illustrations in a way that would best capture the distinctive features and habitats of these amazing wildlife – much like a photographer would in nature photography."

Stamp collectors will be thrilled with the specially-wide range of stamp products that come with this issue, notably the three different first-day covers, two different presentation packs and special collector's sheet which presents all the 14 stamps and is beautifully illustrated with flowers.

Definitive stamps are stamps produced to meet normal postal demand, with new issues released every three to five years. SingPost's last definitive stamp series was issued in 2002 featuring tropical marine fishes.

All the stamp products of this issue will be on sale from 6 Jun 07 at all post offices, our online shopping portal *vPOST*, <http://shop.vpost.com.sg> and the Singapore Philatelic Museum.

Information and enquiries

For more information on these new stamps, please call the Singapore Philatelic Bureau at telephone numbers 1800 741 4111 (toll-free within Singapore) or 6845 6756 during office hours or visit <http://www.singpost.com> or email us at sinstamp@singpost.com.



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About Singapore Post Limited

SingPost is a trusted household name in Singapore, enjoying strong brand recognition. It is the dominant provider of domestic and international postal services, offering an efficient and high quality mail delivery service utilising a sophisticated distribution infrastructure and advanced mail processing technology. SingPost is one of the most efficient postal operators in the world. In May 2007, it has made its mark in the international postal industry with its first win in the World Mail Awards for the Quality category. SingPost is also the dominant logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. It has recently won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its Speedpost Worldwide courier service and is the only postal administration in the world to win the award for six consecutive years since 2001.

In Singapore, SingPost also owns one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAMs) and *vPOST*, its internet portal. With its extensive network, SingPost provides a one-stop convenience to its customers for a wide range of products and services, including agency, postal and financial services.

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## ANNEX

### FACT SHEET

#### Items on Sale

| <u>Items</u>                                                                                         | <u>Price (inclusive of 5% GST)</u> |
|------------------------------------------------------------------------------------------------------|------------------------------------|
| 1) Complete set of stamps (Low-Value)                                                                | S\$4.06                            |
| 2) Complete set of stamps (High-Value)                                                               | S\$18.10                           |
| 3) Precancelled First Day Cover<br>affixed with 1 <sup>st</sup> Local & 2 <sup>nd</sup> Local stamps | S\$1.20                            |
| 4) Precancelled First Day Cover affixed with<br>5¢, 20¢, 30¢, 45¢, 50¢, 55¢, 65¢ & 80¢ stamps        | S\$4.30                            |
| 5) Precancelled First Day Cover affixed with<br>High-Value Stamps (\$1.10, \$2, \$5 and \$10)        | S\$19.60                           |
| 6) Presentation Pack with Low-Value stamps                                                           | S\$5.80                            |
| 7) Presentation Pack with High-Value Stamps                                                          | S\$20.55                           |
| 8) Stamp booklet                                                                                     | S\$2.50                            |
| 9) 1 <sup>st</sup> Local Self-adhesive Sheetlet (1 <sup>st</sup> Local x 20)                         | S\$5.00                            |
| 10) Collector's Sheet                                                                                | S\$28.00                           |

#### Technical Details

|                               |                                                                                                                                                        |
|-------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| Date of Issue:                | 6 June 2007                                                                                                                                            |
| Denominations:                | 5¢, 20¢, 1 <sup>st</sup> local, 2 <sup>nd</sup> local, 30¢, 45¢, 50¢, 55¢, 65¢, 80¢, S\$1.10, S\$2.00, S\$5.00 & S\$10.00                              |
| Stamp Size:                   | 30mm x 27mm (1 <sup>st</sup> & 2 <sup>nd</sup> local), 40mm x 32mm (5¢, 20¢, 30¢, 45¢, 50¢, 55¢, 65¢ & 80¢), 50mm x 30mm (high values)                 |
| Collectors' Sheet:            | 230mm x 145mm                                                                                                                                          |
| Self-Adhesive Stamp Booklet:  | 70mm x 60mm                                                                                                                                            |
| Self-Adhesive Stamp Sheetlet: | 160mm x 155mm                                                                                                                                          |
| Perforation:                  | 14 x 14 ~ 5¢, 20¢, 1 <sup>st</sup> local, 2 <sup>nd</sup> local, 30¢, 45¢, 50¢, 55¢, 65¢ & 80¢<br>14.80 x 14.67 ~ S\$1.10, S\$2.00, S\$5.00 & S\$10.00 |
| Paper:                        | Unwatermarked                                                                                                                                          |
| Printing Process:             | Offset Lithography                                                                                                                                     |
| Printer :                     | Southern Colour Print                                                                                                                                  |
| Sheet Content:                | 50 stamps for all values                                                                                                                               |
| Designer:                     | Wong Wui Kong                                                                                                                                          |