

***For Immediate Release***

## **SingPost Signs Cooperation Agreement with Hongkong Post**

**Singapore, 4 May 2007** – Singapore Post Limited (SingPost) and Hongkong Post today announced that they have signed a tripartite cooperation agreement with DataPost (HK) Pte Limited for the provision of e-post services in Hong Kong.

DataPost (HK) Pte Limited is a wholly-owned subsidiary of DataPost Pte. Ltd. in which SingPost has a 70 per cent stake. DataPost (HK) Pte Limited was incorporated in Hong Kong to provide data printing and enveloping services. It will also provide other related value-added services such as data formatting, stationery management and lodgement of mail for its customers.

Under this agreement, DataPost (HK) Pte Limited will leverage its expertise in the hybrid mail business and its technology to provide a one-stop service to its customers in Hong Kong, from electronic data printing to enveloping and posting.

In addition to fostering closer ties and enhancing collaboration with other postal administrations, the signing of this cooperation agreement is another initiative under SingPost's regional expansion.

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## **About Singapore Post Limited**

SingPost is a trusted household name in Singapore, enjoying strong brand recognition. It is the dominant provider of domestic and international postal services, offering an efficient and high quality mail delivery service utilising a sophisticated distribution infrastructure and advanced mail processing technology. SingPost is one of the most efficient postal operators in the world. It is also the dominant logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. In Singapore, SingPost owns one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAMs) and vPOST, its internet portal. With its extensive network, SingPost provides a one-stop convenience to its customers for a wide range of products and services, including agency, postal and financial services.

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