

Singapore Post Limited
 (Reg. No. 199201623M)
 10 Eunos Road 8
 Singapore Post Centre
 Singapore 408600

For Immediate Release

Singapore and Korean Traditional Wedding Costumes Show Richness of Cultures on Joint Stamp Issue



Complete set of stamps



Set of 2 Commemorative Covers

Singapore, 26 March 2007 – The traditional wedding costumes of Singapore and Korea, in their rich colours and joyous splendour, will be featured on the joint stamp issue of Singapore Post (SingPost) and Korea Post to be released on 30 Mar 07. This is to mark the growing interest of both Singaporeans and Koreans in one another’s culture and history over the recent years. This is also the first major collaboration between SingPost and Korea Post.

The joint stamp issue is designed by Professor Yun Yeo-whan of Korea’s Chungnam National University. The issue comprises two sets of four stamps each. One set features

the wedding costumes of Singapore's four main ethnic races, namely Chinese, Malay, Indian and Eurasian. Each wedded couple is dressed in colours and designs symbolising happiness and good fortune. For instance, the Chinese bride wears a red dress embroidered with golden phoenix motifs. The Malay couple's attire is adorned with lots of jewellery to look regal as they are considered royalty for the day. The Indian wedding costumes also feature red in all hues, with plenty of gold jewellery for Tamil brides. Finally, the Eurasians' wedding finery is usually in white which represent purity.

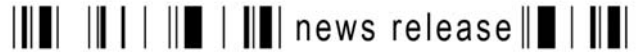
The other set of stamps depicts wedding costumes of Korea, especially during the *Joseon* Dynasty between the years 1392 and 1910. The bridegroom wears an official robe with a round collar called *Dallyeong*. For the bride, it is the *Hwarot*, an embroidered court robe or the *Wonsam*, a ceremonial robe, with a green jacket called *Jeogori* and a red skirt called *Chima*. Their backdrops also feature different themes, for example the sun, moon and five mountains depicting health, longevity and matrimonial harmony, and mandarin ducks that symbolise love and conjugal harmony.

For those with a keen interest in the cultures of both countries, this stamp issue will make a treasured collectible. It comes in a variety of stamp products, and of special interest to stamp collectors will be the set of two commemorative covers which present the stamps in both Singapore and Korean currencies.

The stamp issue will be launched at Bugis Junction on 30 March by His Excellency Mr Kim Joong Keun, Korean Ambassador to Singapore, in the presence of officials from Infocomm Development Authority of Singapore (iDA) and SingPost. There will also be an exhibition on Singapore and Korean stamps from 30 March to 1 April from 11am to 9pm daily at the same venue.

The complete set of stamps, first day cover and presentation pack will be on sale from 30 March at all post offices while the set of two commemorative covers will be available at SingPost's 11 philatelic outlets only (details annexed). All the stamp products of this issue can also be ordered at our online shopping mall *vPOST*, <http://shop.vpost.com.sg>.

This is the 12th joint stamp issue launched by SingPost with foreign postal administrations. The more recent ones include the series on flowers with Japan Post and another on iconic landmarks with the Holy See, both issued in October 2006.



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Information and enquiries

For more information on these new stamps, please call the Singapore Philatelic Bureau at telephone numbers 1800 741 4111 (toll-free within Singapore) or 6845 6756 during office hours or visit <http://www.singpost.com> or email us at sinstamp@singpost.com.

About Singapore Post Limited

Singapore Post (SingPost) is a household name in Singapore with strong brand recognition. It is the leading provider of domestic and international mail services in Singapore and one of the most efficient and profitable postal operators globally. SingPost provides highly efficient mail delivery services, employing a sophisticated distribution infrastructure and advanced mail processing technology. SingPost also offers one-stop logistics business solutions from warehousing to fulfillment to delivery. Leveraging on its extensive and conveniently located distribution network, SingPost also offers a comprehensive range of postal, agency and financial services.

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### **Media Contact**

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**For general information on SingPost, call 1605 toll-free  
or visit us at [www.singpost.com](http://www.singpost.com)**

**ANNEX**

List of SingPost Philatelic Outlets

- 1) Changi Airport Terminal II Departure Hall Post Office
- 2) Jurong Point Post Office
- 3) Killiney Road Post office
- 4) Change Alley Post Office
- 5) Chinatown Point Post Office
- 6) Robinson Road Post Office
- 7) Singapore Post Centre Post Office
- 8) Tanglin Post Office
- 9) Thomson Road Post Office
- 10) Toa Payoh Central Post Office
- 11) Woodlands Central Post Office

**FACT SHEET**

Items on Sale

| <b>Items</b>                                                                                             | <b>Price (inclusive of 5% GST)</b> |
|----------------------------------------------------------------------------------------------------------|------------------------------------|
| Complete set of stamps                                                                                   | S\$5.30                            |
| Pre-cancelled First Day Cover<br>affixed with complete set of stamps                                     | S\$6.20                            |
| Presentation Pack with complete set of stamps                                                            | S\$7.10                            |
| Set of 2 Commemorative Covers<br><i>(also sold separately)</i>                                           | S\$12.50                           |
| One affixed with face value of 4 x \$0.65<br>& 4 x 250won                                                | S\$6.00                            |
| One affixed with face value of 2 x 1 <sup>st</sup> Local,<br>2 x \$1.10, 480won, 520won, 580won & 600won | S\$8.00                            |

Technical Details

|                   |                                                                         |
|-------------------|-------------------------------------------------------------------------|
| Date of Issue:    | 30 March 2007                                                           |
| Denominations:    | 1 <sup>st</sup> Local & S\$1.10 (each value 2 designs), 65¢ x 4 designs |
| Stamp Size:       | 29.85mm x 40.8mm                                                        |
| Miniature Sheet:  | 170mm x 95mm                                                            |
| Perforation:      | 13                                                                      |
| Paper:            | Unwatermarked                                                           |
| Printing Process: | Offset Lithography                                                      |
| Printer:          | Secura Singapore Pte Ltd                                                |
| Sheet Content:    | 16 stamps per sheet                                                     |
| Designer:         | Professor Yun Yeo-whan                                                  |
| Graphic Designer: | Sylvia S H Tan                                                          |