



EMBARGOED UNTIL 8 FEBRUARY 2007, 1630HRS

PRESS RELEASE

**Singapore Kindness Movement's 10th Anniversary
Commemorative Stamp Launch
Thursday, 8 February 2007**

The Singapore Kindness Movement (SKM) is turning 10 this year! In conjunction with the Movement's 10th Anniversary, SKM is launching a special set of stamps.

Last year, with the support of the ASEAN National Committee on Culture and Information (ASEAN-COCI) and the ASEAN-Japan Exchange Programme, SKM organized the ASEAN-Japan Children's Kindness Installation. The installation, while focusing on the importance of kindness, also projected the softer side of cooperative efforts between ASEAN and Japan. Each country was invited to contribute the best 20 drawings submitted, based on the guiding theme of *Kindness*. The paintings were first showcased at the Esplanade as part of the Singapore Biennale 2006 programme during the International Monetary Fund-World Bank annual meetings in September.

Out of the 20 best local drawings submitted by children (aged 3-12) on the theme of kindness, 10 of them were selected to be featured on this special edition of the SKM's 10th Anniversary stamps. This set of 10 1st Local stamps (25¢) captures the aspirations of these children for a better world filled with caring and considerate individuals. The portrayal of innocence and genuine beauty, true basic qualities from the heart, adds to the intangible value of these stamps.

The SKM is pleased to announce the 10 winning artists chosen for the commemorative stamps. The winners are:

S/N	Artist's name	School	Age (yrs)
1	Foung Han Peow	Chongfu Primary School	11
2	Matthias Ngan Ken Lip	Chongfu Primary School	9
3	Matthew Ong Sheng De	Gifted Artists Studio	5
4	Charlotte Lee Tze Min	Gifted Artists Studio	6
5	Samuel Ong Sheng Zhe	Nanyang Primary School	9
6	Tng Jun Wei	North View Primary School	8
7	Nicholas Too Jun Yang	Pei Hwa Presbyterian Primary School	9
8	Lai Siew Ping	Raffles Girls Primary School	7
9	S.Ravikumar	Rosyth School	9
10	Seet Wei Ren Matthew	St Anthony's Primary School	7

Together with SingPost, SKM is proud to launch these commemorative stamps on Thursday, 8 February 2007, 4.30pm at the MICA Building with Guest of Honour, Dr. Vivian Balakrishnan, Minister for Community Development, Youth and Sports and Second Minister for Information, Communications and the Arts.

"I hope that the kindness message as depicted by the commemorative stamps will touch the hearts of the recipients." said Dr Vivian Balakrishnan, Guest-of-Honour at the SKM Stamp Launch.

This is the second set of stamps issued to commemorate SKM. The first set was released in 1999 depicting light-hearted drawings by a local cartoonist that illustrates the opportunities to show a little kindness in our daily lives.



Issued by the
Singapore Kindness Movement Secretariat
Singapore Post Limited
c/o Ministry of Information, Communications and the Arts

Information and enquiries

For more information on the new stamps, please call the Singapore Philatelic Bureau at telephone numbers 1800 741 4111 (toll-free within Singapore) or 6845 6756 during office hours or visit www.singpost.com or email us at sinstamp@singpost.com.

This stamp issue is on sale at all Post Offices and online at <http://shop.vpost.com.sg>.

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About Singapore Post Limited

Singapore Post (SingPost) is a household name in Singapore with strong brand recognition. It is the leading provider of domestic and international mail services in Singapore and one of the most efficient and profitable postal operators globally. SingPost provides highly efficient mail delivery services, employing a sophisticated distribution infrastructure and advanced mail processing technology. SingPost also offers one-stop logistics business solutions from warehousing to fulfillment to delivery. Leveraging on its extensive and conveniently located distribution network, SingPost also offers a comprehensive range of postal, agency and financial services.

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## **FACT SHEET**

### Stamp Technical Details

|                     |                                    |
|---------------------|------------------------------------|
| Denomination:       | 1 <sup>st</sup> local x 10 designs |
| Stamp Size:         | 30mm x 40mm                        |
| Stamp Booklet Size: | 86mm x 78mm                        |
| Perforation:        | 15                                 |
| Paper:              | Unwatermarked                      |
| Printing Process:   | Offset Lithography                 |
| Printer:            | SEP SPrint (Australia) Pty Ltd     |
| Graphic Designer:   | Haryana Jaafar                     |

### Product Pricing

|                                                                                                 |         |
|-------------------------------------------------------------------------------------------------|---------|
| First Day Cover (without stamps):                                                               | S\$0.25 |
| Precancelled First Day Cover:<br>(affixed with complete set of stamps)                          | S\$3.10 |
| Stamp Booklet:<br>(each booklet with 1 <sup>st</sup> Local x 10 stamps<br>of different designs) | S\$2.50 |



## **HEARTFELT ACKNOWLEDGEMENTS**

The Singapore Kindness Movement wishes to say a big “Thank You” to our partners and supporters in this project:

1. Ministry of Information, Community and the Arts
2. Singapore Post Limited
3. The Stamp Selection Panel

Stamp Booklet



First Day Cover



Names of Artists



Stamp Sheetlet

