

Uniform change at SingPost

Singapore, 25 January 2007 – SingPost Mail and Retail staff marked the start of the new work year on 3 January 2007 in brand new uniforms. Couriers will don new uniform in February 2007.

The uniform change is aligned with SingPost's biennial mass uniform replacement exercise. It is part of SingPost's regular review of uniform designs and underscores its position as a modern, customer-focused and innovative company. It further reinforces SingPost's enduring qualities of reliability and trust-worthiness as encapsulated in its tagline, *Yours Always*.

The last time SingPost had a change in uniforms was in 2000.

As is the usual practice, views and feedback were sought from the frontline staff and the Union during the design stage.

One of its postmen, Mr Manikam A/L Kanasan, was delighted with the new look of a light blue long-sleeved shirt and dark blue pants. He said: "The uniform is comfortable and it provides 'protection' from the elements as I am out on the road six days a week to deliver mail, come rain or shine."

SingPost's customers have also given the thumbs-up to the new uniform designs of the front-line retail staff. Summing up the feedback, Ms Serene Ng, Branch Manager of Singapore Post Centre, said: "We received many compliments from our customers who like the lively colours of the uniform as it gives us a fresh and modern look. Our staff also like the warm pink of our shirt as it complements the warmth of our service."

Singapore Post Limited
(Reg. No. 199201623M)
10 Eunos Road 8
Singapore Post Centre
Singapore 408600



Mr Manikam A/L Kanasan in his new uniform which consists of a light blue striped-shirt with dark blue pants.



Mr Mohd Razan bin Mohd Ali Marican is ready to deliver the day's parcels in his new uniform.

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From left: Ms Aslinda Nga Temin, Ms Serene Ng and Mr How Wan Bon wearing pink and dark grey combinations of the new uniform.

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About Singapore Post Limited

Singapore Post (SingPost) is a household name in Singapore with strong brand recognition. It is the leading provider of domestic and international mail services in Singapore and one of the most efficient and profitable postal operators globally. SingPost provides highly efficient mail delivery services, employing advanced mail processing technology and a wide distribution infrastructure. SingPost also offers one-stop logistics business solutions from warehousing to fulfillment to express delivery within Singapore and throughout the world. Leveraging on its extensive and conveniently located distribution network, SingPost also offers a comprehensive range of postal, agency and financial services.