

**For Immediate Release**

**Boar Stamps Complete Chinese Zodiac Stamp Series**



*New issue of Boar stamps*



*Special Collectors' sheet (featuring the twelve sets of Zodiac Stamps) with special gold hotstamping*



*First Day Cover*



*Zodiac Hong Bao*



*Lunar New Year MyStamp sheet*

**Singapore, 17 January 2007** – As the Year of the Boar comes trotting around the corner, SingPost is issuing a new stamp series to commemorate this last animal of the Chinese zodiac on 19 Jan 07 as well as the long-awaited complete collection of Singapore's Zodiac Stamp series.

### Boar Zodiac Stamps and Complete Collection of Zodiac Stamps

The Boar Zodiac stamps come in two different designs of 1<sup>st</sup> Local (25¢) and \$2 denominations, while the complete collection featuring all the 12 animals namely the rat, ox, tiger, rabbit, dragon, snake, horse, goat, monkey, rooster, dog and boar, are presented in a Special Collectors' Sheet with special gold hot-stamping and intricate Chinese paper-cutting motifs. Another prized collectible is the limited-edition Special Collectors' Pack on the complete collection.

In the spirit of the Year for the Boar, predicted to be filled with goodwill and abundance and for businesses an excellent climate, SingPost is giving away a free pack of Zodiac *Hong Baos* (red packets) for any purchase of the Minisheet, Special Collectors' Sheet and Special Collectors' Pack, while stocks last.

### Lunar New Year MyStamp

For those who like to send New Year cards with an added special touch, SingPost has also created Lunar New Year *MyStamp* of mandarin orange designs (1<sup>st</sup> Local), also available from 19 January. One can choose between the personalised version for printing one's favourite photos or the sheet with decorative tabs illustrated with children celebrating the New Year. There are eight *MyStamp* per sheet, on sale at \$10 (personalised version) and \$6 (decorative version) at the various Philatelic Outlets (annexed) as well as on SingPost's online shopping portal *vPOST* (<http://shop.vpost.com.sg>).

### Festive Postage Rates for Lunar New Year

For the seventh consecutive year, SingPost is offering special postage rates for greeting cards posted during 18 Jan to 28 Feb 07 to help spread the festive joy for the Lunar New Year.

#### ***International Postage***

The festive rate for a greeting card of up to 40 grams posted to anywhere in the world (except Malaysia and Brunei) is S\$0.55. The usual postage for non-standard greeting cards can range from \$0.65 to \$1.80 depending on the weight and destination.

Customers sending greeting cards of up to 40 grams to countries in Zone 3 (Australia, Japan, New Zealand, Africa, America, Europe and the Middle East) will get to enjoy the highest savings of 69%.

Postage rates for greeting cards posted for delivery in Malaysia and Brunei will be S\$0.45 (for weight of up to 20 grams) and S\$0.55 (for weight of up to 50 grams), the same as standard mail rates.

***Local Postage***

The festive postage rate for a greeting card of any size, shape and colour to a local address is S\$0.25 (for weight of up to 20 grams) and S\$0.31 (for weight of up to 40 grams). This works out to a savings of 38% to 54% off the usual postage rate of \$0.50 for non-standard greeting cards.

Information and enquiries

For more information on the new stamps, please call the Singapore Philatelic Bureau at telephone numbers 1800 741 4111 (toll-free within Singapore) or 6845 6756 during office hours or visit [www.singpost.com](http://www.singpost.com) or email us at [sinstamp@singpost.com](mailto:sinstamp@singpost.com).

For more information on the festive postage rates, the public can visit [http://www.singpost.com/quick\\_services/quicks\\_03postal.htm](http://www.singpost.com/quick_services/quicks_03postal.htm) or call 1605 for information on postage or postage festive rates.

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About Singapore Post Limited

Singapore Post (SingPost) is a household name in Singapore with strong brand recognition. It is the leading provider of domestic and international mail services in Singapore and one of the most efficient and profitable postal operators globally. SingPost provides highly efficient mail delivery services, employing a sophisticated distribution infrastructure and advanced mail processing technology. SingPost also offers one-stop logistics business solutions from warehousing to fulfillment to delivery. Leveraging on its extensive and conveniently located distribution network, SingPost also offers a comprehensive range of postal, agency and financial services.

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**For general information on SingPost, call 1605 toll-free  
or visit us at [www.singpost.com](http://www.singpost.com)**

ANNEX

The Lunar New Year stamp products are available at ALL Post Offices with the following exceptions:

- The Special Collectors' Pack and the decorative *MyStamp* are available at the 11 Philatelic Outlets:
  - 1) Changi Airport Terminal II Departure Hall Post Office
  - 2) Jurong Point Post Office
  - 3) Killiney Road Post Office
  - 4) Change Alley Post Office
  - 5) Chinatown Point Post Office
  - 6) Robinson Road Post Office
  - 7) Singapore Post Centre Post Office
  - 8) Tanglin Post Office
  - 9) Thomson Road Post Office
  - 10) Toa Payoh Central Post Office
  - 11) Woodlands Central Post Office
  
- The personalised *MyStamp* is available for on-the-spot processing at the following Philatelic Outlets and the Singapore Philatelic Museum.
  - 1) Changi Airport Terminal II Departure Hall Post Office
  - 2) Jurong Point Post Office
  - 3) Killiney Road Post Office
  - 4) Marine Parade Post Office

## **FACT SHEET**

### Technical Details of This Stamp Issue:

|                         |                                                 |
|-------------------------|-------------------------------------------------|
| Denomination:           | 1 <sup>st</sup> Local (25¢) & S\$2.00           |
| Stamp Size:             | 29.85mm x 40.7mm                                |
| Minisheet Size:         | 135mm x 200mm                                   |
| Collectors' Sheet Size: | 350mm x 275mm                                   |
| Perforation:            | 13                                              |
| Paper:                  | Unwatermarked                                   |
| Printing Process:       | Off set Lithography                             |
| Sheet Content:          | 50 stamps per sheet and 18 stamps per minisheet |
| Designer:               | Nicodemus Loh F C                               |

### Prices

|                                                      |          |
|------------------------------------------------------|----------|
| First Day Cover (without Stamps):                    | S\$0.25  |
| Pre-cancelled First Day Cover (affixed with stamps): | S\$2.80  |
| Presentation Pack:                                   | S\$3.70  |
| Minisheet (comprised of 9 sets of stamps):           | S\$21.05 |
| Collectors' Sheet:                                   | S\$38.00 |
| Special Collectors' Pack:                            | S\$38.00 |