

For Immediate Release

Redeem a free \$100 Jetstar Asia Travel Voucher and Birthday Cake with SingPost Friday Mailbox Surprise!

Singapore, 2 December 2005 – Another *SingPost Friday Mailbox Surprise!* direct mailer (DM) will be on its way to residents' mailboxes. This time, SingPost is partnering Jetstar Asia to celebrate the airline's first birthday with a great giveaway.

The DM will be delivered to more than one million households over three consecutive Fridays in December 2005, starting today. Residents need to bring along the DM which acts as the passport for them to redeem the great giveaway which consists of a \$100 Jetstar Asia travel voucher and a birthday cake to mark the special occasion. Customers need to turn up on the specified redemption dates at Killiney Road Post Office to enjoy the free gifts.

Celebrate Christmas @Killiney

In addition, residents are welcome to bring their family and friends down to Killiney Road Post Office to catch the Christmas light-up and take photos against the back-drop of the post office that has been transformed into Santa's House. Residents can also take this opportunity to personalise their stamps with the *MyStamp* service on-the-spot and send their festive greeting cards to their loved ones. *MyStamp* is a unique SingPost service that allows customers to personalise their stamps with their favourite photos.

Fun-Filled Children Activities

During this school holiday, SingPost has lined up a range of fun-filled activities at Santa's Workshop at Killiney Road Post Office on 3, 10 and 17 December 2005. They can also participate in SingPost's colouring contest with a chance to win a trip for four persons to HongKong Disneyland by Jetstar Asia. This colouring contest is open to children aged four to 12. Contest forms are available from the *SingPost Friday Mailbox Surprise!* DMs and at all post offices.

On-The-Spot Jetstar Asia Giveaways

There will also be on-the-spot travel ticket giveaways to 25 lucky residents at Killiney Road Post Office. Customers simply need to submit the completed coupon in their direct mailer at the post office where winners will be announced on-the-spot!



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Singapore Post Limited
(Reg. No. 199201623M)
10 Eunos Road 8
Singapore Post Centre
Singapore 408600

For this round of the *SingPost Friday Mailbox Surprise!* promotion, Ms Lynette Koh, Senior Vice President for Sales and Marketing, SingPost said: “We are pleased that Jetstar Asia has chosen to work with SingPost for a milestone event, their first year anniversary celebrations. We hope to work with more partners to deliver and delight our customers with attractive deals and offers.”

- End -

About Singapore Post Limited

Singapore Post (SingPost) is a household name in Singapore with strong brand recognition. It provides highly efficient mail delivery services, utilising a sophisticated distribution infrastructure and advanced mail processing technology. SingPost is the leading provider of domestic and international mail services in Singapore, and one of the most efficient and profitable postal operators globally. SingPost also has one-stop logistics business solutions. Through its extensive retail distribution network in Singapore, it offers a comprehensive range of postal, agency and financial services.

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