

*For Immediate Release*

**“SingPost Friday Mailbox Surprise!” surprises more than 1 million households in Singapore with attractive free offers and discounts**

*Promotion kicks off on 10 June 2005 with free return air tickets on AirAsia to Bangkok up for grabs*

**Singapore, 8 June 2005** – More than 1 million households in Singapore stand to win attractive free offers and discounts when they receive their “SingPost Friday Mailbox Surprise!” in their letter boxes starting 10 June 2005.

For four Fridays during 10 June to 1 July 2005, a SingPost Direct Mailer (DM) will be dropped randomly to selected households weekly. The first 50 persons to redeem the Direct Mailer at the specified Post Office the next day (i.e. Saturday) will win a free return air ticket to Bangkok on AirAsia. Redemption is limited to one DM per person and it is strictly on a first-come-first-serve basis. Please refer to Annex A for the complete Terms and Conditions.

In addition, there are 1,000 one-way air tickets to Bangkok on AirAsia at only S\$19.99 up for grabs. To enjoy this special offer, the customer only needs to sign up at vPOST (<http://vpost.com.sg>), SingPost’s online bill payment and shopping portal, and present the registration confirmation page at the AirAsia Sales Office. The customer can buy up to two air tickets which is valid for travel between 1 July and 31 August 2005. Please refer to Annex A for the complete Terms and Conditions.

As the “SingPost Friday Mailbox Surprise!” promotion is held on a monthly basis, residents in Singapore can look forward to a new set of offers and discounts every month.

“We want our customers to enjoy their mailers and look forward to attractive surprises when they unlock their letter boxes. These Direct Mail offers are delivered through our wide distribution network by our tireless postmen, in rain or shine. We look forward to working with various partners to bring goodies on a monthly basis. Opening letter boxes on Fridays will never be the same again,” said Ms Lynette Koh, Senior Vice President for Sales and Marketing, SingPost.

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### **About Singapore Post Limited**

Singapore Post (SingPost) is a household name in Singapore with strong brand recognition. It provides highly efficient mail delivery services, utilising a sophisticated distribution infrastructure and advanced mail processing technology. SingPost is the dominant provider of domestic and international mail services in Singapore, and one of the most efficient and profitable postal operators globally. SingPost also has one-stop logistics business solutions. Through its extensive retail distribution network in Singapore, it offers a comprehensive range of postal, agency and financial services.

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**For general information on SingPost, call 1605 toll-free  
or visit us at [www.singpost.com](http://www.singpost.com)**

## Annex A: Terms & Conditions (as at 7 June 2005)



1. This promotion is opened to all households in Singapore. The households will be **randomly** selected to receive the Singapore Post Friday Mailbox Surprise! mailer every week. More than 1 million households will receive this mailer by end June.
2. To take part in the promotion, one simply needs to open his / her mailbox and present the mailer on the date and at the Post Office stated on the mailer. The first 50 each week will get a travel voucher to Bangkok.
3. The travel voucher to Bangkok includes one return flight (SG – BKK – SG) for one person. The voucher is valid for 6 months from the date of redemption and is subjected to availability and prevailing travelling terms and conditions set by AirAsia and the airports. The travel voucher is not valid for travel on Fridays and Saturdays, eve of public holidays and holidays. Prevailing airport and administration taxes, fuel and insurance surcharges apply.
4. Redemption is strictly on a first-come-first-serve basis.
5. Redemption is limited to one mailer per person.
6. The travel voucher is redeemable only at AirAsia sales office located at 111, North Bridge Road, Peninsula Plaza, #02-34/35.
7. The date, time and location of redemption will be different every week. The date, time and location of the Post Office of redemption will be stated on the weekly mailer.

8. This promotion is opened to all Singaporeans, Permanent Residents and foreigners, except the employees of Singapore Post Limited. Participants aged 18 years and below will need to seek parental approval.
9. Any request for the mailer at the Post Offices will not be entertained.
10. New vPOST sign-ups are entitled to a special promotion to get a one-way ticket to Bangkok for only \$19.99. Prevailing airport and administration taxes, fuel and insurance surcharges apply.
11. To sign up, simply log onto [www.vpost.com.sg](http://www.vpost.com.sg), follow the instructions online and print out the registration confirmation page. The first 1,000 to present the vPOST registration confirmation print-out at AirAsia sales office will enjoy the \$19.99 promotion.
12. Registration at vPOST is free.
13. The \$19.99 promotion is for a one-way flight to Bangkok (SG – BKK) and is valid for travel from 1 July to 31 August 2005. New vPOST sign-ups may book up to 2 tickets per person on a first-come-first-serve basis. The promotion is valid for travel on any day but is subjected to flight availability.
14. The \$19.99 promotion is opened for 3 working days after the date of maildrop (Friday) and is redeemable only at AirAsia sales office located at 111, North Bridge Road, Peninsula Plaza, #02-34/35.
15. Prizes not claimed within the stipulated date(s) will be forfeited.
16. All prizes cannot be converted or exchanged to cash, credit or kind.
17. Singapore Post Limited may at its discretion at any time replace or substitute any prize(s) with any other prize(s) selected by Singapore Post Limited. All applicable taxes and surcharges are the sole responsibility of the prize-winners. Personal accident and travel insurance are not included in the prize(s). All travelers must execute a Release of Liability prior to ticketing. Travel is subject to availability and certain blackout dates and restrictions apply.

18. Singapore Post Limited's decision on all matters relating to the promotion will be at its absolute discretion and will be final and binding on all participants. In the event of any inconsistency between these terms & conditions and any brochure, marketing or promotional material relating to the promotion, these terms and conditions will prevail.
19. In consideration of being entered in the promotion, each participant authorizes Singapore Post Limited to disclose and publicize his or her name and other particulars determined by Singapore Post Limited to any persons and in any mode and manner as Singapore Post Limited considers appropriate. The winners of the prizes shall also participate in any publicity activity(s) organized by Singapore Post Limited in connection with the promotion. By participating in this promotion, participants agree to be bound by the official rules and regulations and decisions of the Singapore Post.
20. Singapore Post Limited reserves the right at its absolute discretion to terminate the promotion or to vary, delete or add to any of these terms and conditions from time to time without notice.