

Singapore Post Limited
 (Reg. No. 199201623M)
 10 Eunos Road 8
 Singapore Post Centre
 Singapore 408600

For Immediate Release

ZODIAC SERIES - ROOSTER
Date of Issue: 14 January 2005



Singapore, 11 January 2005 - After the year of the Monkey, The Year of the Rooster promises to be exciting for everyone. It is believed that those who are born in the year of the Rooster are quick thinkers, practical and resourceful, preferring to stick to what is tried and true rather than take messy, unnecessary risks.

It is also believed that in the Year of the Rooster, one would have to expand maximum effort for minimum gain. Nonetheless, it is said to be a buoyant year.

On **14 January 2005**, Singapore Post will issue a set of stamps featuring the Rooster, the tenth zodiac animal in the cycle.

The set of two stamps comprises a “1st Local” stamp and a \$2 stamp. In addition to the First Day Cover and Presentation Pack, there is also a Minisheet comprising nine sets of the 1st Local & \$2 stamps with limited print quantity of only 10,000 sheets. A pack of hongbaos featuring the Rooster stamps will be given free with every purchase of each Minisheet. These hongbaos are not available for sale separately.

Information and Enquiries

For more information on these new stamps, please call the Singapore Philatelic Bureau at telephone numbers 1800 741 4111 (toll-free within Singapore) or 68456756 during office hours or visit www.singpost.com. These stamps can also be ordered online at <http://vpostmall.vpost.com.sg>.

FACTSHEET**Items on Sale**

The following items will be on sale at all Post Offices and the Singapore Philatelic Bureau (Singapore Post Centre Post Office), unless otherwise stated:

Items	Price	Date Available
Complete Stamp Set	\$2.23	14 January 2005 onwards
First Day Cover (Without stamps)	\$0.25	Available from now until 14 January 2005 only
Pre-cancelled First Day Cover (Affixed with a set of stamps)	\$2.80	14 January 2005 only
Presentation Pack (With a complete set of stamps)	\$3.70	14 January 2005 onwards
Minisheet (Comprising 9 sets x 1 st Local & \$2 stamps)	\$21.05	14 January 2005 onwards

Prices inclusive of 5% GST for purchases within Singapore.

Technical details of this stamp issue are as follow:

Date of issue	:	14 January 2005
Denominations	:	1 st Local and \$2
Stamp Size	:	40.8mm x 29.85mm
Minisheet size	:	135mm x 200mm
Perforation	:	13
Paper	:	Unwatermarked
Printing Process	:	Offset Lithography
Printer	:	Secura Singapore Pte Ltd
Sheet Content	:	50 stamps per sheet and 18 stamps per minisheet
Designed by	:	Nicodemus Loh F C

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About SingPost

SingPost is a household name in Singapore with strong brand recognition. It is the dominant provider of domestic and international postal services in Singapore. It is one of the most efficient and profitable postal operators globally and offers customers a one-stop logistics business and retail distribution network in Singapore.

With a highly efficient mail delivery services system utilising a sophisticated distribution infrastructure and advanced mail processing technology, SingPost estimates that it has achieved domestic mail market share of greater than 95 per cent. It believes that its Spring joint venture is a market leader in private cross-border mail solutions.

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