

FOR IMMEDIATE RELEASE

NATURE SERIES – CHEK JAWA

(CFN ISSUE)

Date of Issue: 20 October 2004



Singapore, 16 October 2004 - Located at the eastern tip of Pulau Ubin is a natural beach that is teeming with marine wildlife. Chek Jawa is a collection of six distinct habitats - coastal forest, mangrove, sandy beach, sand and mud flats, coral rubble and a tiny island called Pulau Sekudu, or Frog Island, which in turn is one of Singapore’s richest ecosystems. Chek Jawa is unique as all these different habitats are clustered in an area that is just one square km in size.

The beauty of Chek Jawa lies in the fact that several different ecosystems exist in a small area. These ecosystems, the plants and animals found there, are no longer common elsewhere in Singapore. The list of wonders in Chek Jawa is incredible—stick insects, Flying Dragons, Oriental Pied Hornbills, junglefowls, wild boars, otters, Seashore Nutmeg Trees, Sea Anemones, Seahorses, nudibranchs, sea cucumbers, Cow Fishes, octopuses, stingrays, starfishes, decorator crabs, shellfishes, sea grasses, seaweed, and sponges, etc. And the list is ever growing! During low tide, everyone seemed to see something that others did not, especially in the sandflat at the lagoon.

This stamp issue of four se-tenant stamps feature the Seashore Nutmeg (1st Local), Oriental Pied Hornbill (1st Local), Knobbly Sea Star (\$1) and the Common Seahorse (\$1).

This is the 14th series of the Care-For-Nature (CFN) stamp issue sponsored by The Hongkong and Shanghai Banking Corporation Limited (HSBC) as part of its CFN environment conservation and education programme. Launched in 1989, the programme aims to promote greater awareness, appreciation and protection of our natural heritage for the benefit of all.

Information and enquiries

For more information on these new stamps, please call the Singapore Philatelic Bureau at telephone numbers 1800 741 4111 (toll-free within Singapore) or 68456756 during office hours or visit www.singpost.com. These stamps can also be ordered online at <http://vpostmall.vpost.com.sg>.

FACTSHEET

Items on Sale

The following items will be on sale at all post offices and the Singapore Philatelic Bureau (Singapore Post Centre Branch), unless otherwise stated:

Items	Price	Date Available
Complete Stamp Set	\$2.46	20 October 2004 onwards
First Day Cover (Without stamps)	\$0.25	Available from now until 20 October 2004 only
Pre-cancelled First Day Cover (Affixed with a set of stamps)	\$3.05	20 October 2004 only
Presentation Pack (With a complete set of stamps)	\$3.95	20 October 2004 onwards
Self-Adhesive Stamp Booklet	\$2.30	20 October 2004 onwards

Prices inclusive of 5% GST for purchases within Singapore.

Technical details of this stamp issue are as follow:

Date of issue	:	20 October 2004
Denominations	:	1 st Local x 2 designs, and \$1 x 2 designs
Stamp Size	:	30mm x 40mm
Self-Adhesive Stamp Booklet size	:	70mm x 90mm
Perforation	:	14
Paper	:	Unwatermarked
Printing Process	:	Offset Lithography
Printer	:	Southern Colour Print
Sheet Content	:	20 stamps per sheet
Designed by	:	Eng Siak Loy

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About Singapore Post Limited

SingPost is a household name in Singapore with strong brand recognition. It is the dominant provider of domestic and international postal services in Singapore. It is one of the most efficient and profitable postal operators globally and offers customers a one-stop logistics business and retail distribution network in Singapore.

With a highly efficient mail delivery services system utilising a sophisticated distribution infrastructure and advanced mail processing technology, SingPost estimates that it has achieved domestic mail market share of greater than 95 per cent. It believes that its Spring joint venture is a market leader in private cross-border mail solutions.

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