

FOR IMMEDIATE RELEASE

GAMES OF THE XXVIII OLYMPIAD, ATHENS 2004



Singapore, 11 August 2004 - SingPost will release a set of “Games of the XXVIII Olympiad, Athens 2004” stamps on **13th August 2004**.

The Olympics spirit invokes in many, passion, determination, dedication and the pursuit of excellence. Like the five interlocking rings, the Olympic Games bring together the world’s finest athletes to compete against one another in one place, promising in the oath to compete *“in true spirit of sportsmanship, for the glory of the sport and the honour of our teams”*.

The Ancient Olympics seem to have been held as early as 776 BC in Greece. The first modern Olympic Games was held in Athens in 1896 and in 2004, the Games will return to their origins as Athens hosts the Games of the XXVIII Olympiad. With reference to the Ancient Olympics, some of Singapore’s popular Olympic sports are graphically illustrated on pebbles in this commemorative set of stamps.

Athletics (1st Local)

Athletics demand stamina and determination. Track and field events are widely encouraged in schools and athletic clubs. It is popular as a spectator and team sport.



Swimming (30cts)



Swimming is a much-loved sport in Singapore with several swimmers making splashes in the regional arena. The weather, natural setting and a large number of Olympic-sized pools account for the high rate of participation.

Weightlifting (\$1)

Singapore's only Olympic medal – silver at the Rome games in 1960 was in Weightlifting



Sailing (\$2)



Sailing is an increasingly popular water sports enjoyed by Singaporeans. Singapore being a tropical island has a natural and perfect setting for sea sports.

This commemorative stamp issue will be released on 13 August 2004 which marks the start of the Games. So do pick this interestingly designed Olympics collectibles and make it part of your collection as you follow he trials and jubilation of the athletes through the years!

Information and Enquiries

For more information on these new stamps, please call the Singapore Philatelic Bureau at telephone numbers 1800 741 4111 (toll-free within Singapore) or 6845 6756 during office hours or visit www.singpost.com.

These stamps can also be ordered online at <http://vpostmall.vpost.com.sg>.

FACTSHEET**Items on Sale**

The following items will be on sale at all post offices and the Singapore Philatelic Bureau (Singapore Post Centre Branch), unless otherwise stated:

Items	Price	Date Available
Complete Stamp Set	\$3.53	13 August 2004 onwards
First Day Cover (Without stamps)	\$0.25	Available from now until 13 August 2004 only
Pre-cancelled First Day Cover (Affixed with a set of stamps)	\$4.15	13 August 2004 only
Presentation Pack (With a complete set of stamps)	\$5.05	13 August 2004 onwards

Prices inclusive of 5% GST for purchases within Singapore.

Technical details of this stamp issue are as follow:

Date of issue	:	13 August 2004
Denominations	:	1 st Local, 30¢, \$1 and \$2
Stamp Size	:	35mm x 35mm
Perforation	:	13
Paper	:	Unwatermarked
Printing Process	:	Offset Lithography
Printer	:	Secura Singapore Pte Ltd
Sheet Content	:	50 stamps per sheet
Designed by	:	Design Objectives Pte Ltd

- End -

About SingPost

SingPost is a household name in Singapore with strong brand recognition. It is the dominant provider of domestic and international postal services in Singapore. It is one of the most efficient and profitable postal operators globally and offers customers a one-stop logistics business and retail distribution network in Singapore.

With a highly efficient mail delivery services system utilising a sophisticated distribution infrastructure and advanced mail processing technology, SingPost estimates that it has achieved domestic mail market share of greater than 95 per cent. It believes that its Spring joint venture is a market leader in private cross-border mail solutions.

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