

Singapore Post Limited  
 10 Eunos Road 8  
 Singapore Post Centre  
 Singapore 408600

*For Immediate Release*



**SWEET HEARTS, BEARS AND CARTOON DRAWINGS  
 ON SINGAPORE STAMPS**

**Singapore, 18 June 2003** - Ten fun and lively stamps with designs bearing the theme of “Joy n Caring” will be released at all SingPost branches on 25 June 2003. Priced at S\$2.20, the stamp booklet containing ten no-value indicator stamps will add a cheerful touch to letters.

**Personalised Stamps**

Two stamps from this stamp issue will be featured in MyStamp, a personalised stamp product in which a favourite photo or personal message can be printed beside these stamps! It costs as little as S\$10 for a sheet of 20 personalised stamps. Order forms for the new personalised MyStamp designs will be available at all SingPost branches from 16 June 2003 onwards.

**Products Available**

With this stamp issue are First Day Covers and gummed-back stamp sheets which will be available at all SingPost branches from 25 June 2003 onwards. MyStamp with pre-printed decorative tabs will be available for sale at 11 philatelic outlets namely Change Alley, Chinatown Point, Changi Airport terminal II, Jurong Point, Killiney Road, Robinson Road, Singapore Post Centre, Tanglin, Thomson Road, Toa Payoh Central and Woodlands Central. For online shoppers, these products are also available from <http://vpostmall.vpost.com.sg>

For more information, please visit SingPost website [www.singpost.com](http://www.singpost.com) or call the Singapore Philatelic Bureau at 1800-741 4111.

## Items on Sale

The following items will be on sale at all SingPost branches and the Singapore Philatelic Bureau (Singapore Post Centre Branch), unless otherwise stated:

<b>Items</b>	<b>Price</b>	<b>Date Available</b>
Stamp Sheetlet	\$2.20	25 Jun 2003 onwards
Stamp Booklet	\$2.20	25 Jun 2003 onwards
First Day Cover* (without stamps)	\$0.25	Available from now until 25 Jun 2003 only
Pre-cancelled First Day Cover (affixed with a stamps sheetlet)	\$2.75	25 Jun 2003 only
Mystamp# (printed with decorative tabs)	\$8.00	25 Jun 2003 onwards

Prices inclusive of 4% GST for purchases within Singapore.

\* Available at SingPost main branches only.

# At philatelic outlets only

## ***Online Order***

The products of this stamp issue are available for sale at <http://vpostmall.vpost.com.sg> now.

- End -

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## **About SingPost**

SingPost is a household name in Singapore with strong brand recognition. It is the dominant provider of domestic and international postal services in Singapore. It is one of the most efficient and profitable postal operators globally and offers customers a one-stop logistics business and retail distribution network in Singapore.

With a highly efficient mail delivery services system utilising a sophisticated distribution infrastructure and advanced mail processing technology, SingPost estimates that it has achieved domestic mail market share of greater than 95 per cent. It believes that its Spring joint venture is a market leader in private cross-border mail solutions.



**For general information on SingPost, call 1605 toll-free  
or visit us at [www.singpost.com](http://www.singpost.com)**

## FACTSHEET

Technical details of this stamp issue are as follows:

Date of Issue	:	25 June 2003
Denominations	:	No-value Indicator x 10 designs
Stamp Size	:	28mm x 33mm (stamps in booklets) 27.48mm x 33mm (stamps in sheets)
Perforation	:	13 (stamps in booklets) 14.5 (stamps in sheets)
Paper	:	Unwatermarked
Printing Process	:	Offset Lithography
Printer	:	Southern Colour Print
Designer	:	Leo Teck Chong
First Day Cover (without stamps)	:	\$0.25
Pre-cancelled First Day Cover (affixed with a set of 10 stamps)	:	\$2.75
Stamp Booklet (each booklet with ten different stamp designs)	:	\$2.20
Gummed-back stamp sheet (each booklet with ten different stamp designs)	:	\$2.20
MyStamp with decorative tabs	:	\$8.00