

For Immediate Release

Singapore Post introduces VBox

Addresses made private through new ‘travelling mailbox’

Singapore, 29 October 2004 – Singapore Post (SingPost) today launched VBox, a service which enables residents to use a number to represent their address, thereby maintaining the privacy of their homes.

Privacy

Ms Lynette Koh, SingPost’s Director for Sales and Marketing said: “SingPost believes in delivering convenience to our customers. With a simple VBox number, we are delivering a mailbox that virtually travels with them anywhere they go. Customers will find the service convenient and useful in maintaining their privacy, while retaining their ability to be globally mobile.”

VBox enables customers to use a number which denotes their local or overseas residential address, offering residents complete privacy and convenience. With VBox, an address on an envelope becomes a 6-digit number beginning with 88. For example,

Name of subscriber
 VBox 88XXXX

Customers who move house need only update SingPost of their change in address. They can continue to use their VBox number wherever they may be. Entrepreneurs with home offices now have an alternative to subscribing to upmarket virtual office addresses.

Subscription rates

VBox subscription rates are as follows:

Subscription period	One-time registration fee	Fee for 1 st year	Fee renewal every subsequent year
1 st year	\$10 (\$10.50 with GST)	\$60 (\$63 with GST)	\$60 (\$63 with GST)

Customers can also register an overseas address with a VBox number. For delivery to an address overseas, there will be an additional charge for delivery and handling of \$25 per month (\$26.25 with GST).

How to apply

Customers interested to apply for this service can visit any of SingPost's 61 post offices located throughout Singapore or www.vpost.com.sg.

Enquiries can be made on telephone number 6845-6224/5/6/7.

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About Singapore Post Limited

SingPost is a household name in Singapore with strong brand recognition. It is the dominant provider of domestic and international postal services in Singapore. It is one of the most efficient and profitable postal operators globally and offers customers a one-stop mail, logistics and retail distribution network in Singapore.

With a highly efficient mail delivery services utilising a sophisticated distribution infrastructure and advanced mail processing technology, SingPost estimates that it has achieved domestic mail market share of greater than 95 per cent. It believes that its Spring joint venture is a market leader in private cross-border business mail solutions.

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