



*For Immediate Release*

## **Round-the-Clock Convenience as SingPost Enlarges Network of Speedpost EMS Service Points in Collaboration with 7-Eleven**

**Singapore, 17 January 2012** - Singapore Post Limited (SingPost) today announced a strategic collaboration with 7-Eleven to offer *Speedpost EMS* Worldwide Courier Service (*Speedpost EMS*) at selected 7-Eleven stores island-wide.

From today, SingPost customers can easily drop off their *Speedpost EMS* items at 192 7-Eleven stores strategically located island-wide. This is in addition to the existing network of 61 post offices, 31 postal agents and 23 *Speedpost* drop-off locations. Customers also have the option of arranging for their items to be picked up by SingPost's couriers at their offices or homes.

The collaboration between SingPost and 7-Eleven will enable customers to enjoy a higher level of convenience with the expanded network of service points in the commercial district and within the heartlands. With 7-Eleven stores operating 24 hours a day, 7 days a week, customers can now choose to drop off their items weighing not more than 3kg, for delivery to 43 countries. A small administrative fee is applicable. Items to major cities will be delivered within 1 to 4 days.

Mr Anthony Lim, Head of Singapore Logistics, SingPost said, "We constantly strive to deliver added convenience and choices to our customers. This initiative with 7-Eleven allows us to immediately increase our customer touch-points and better yet, it offers our customers more convenient channels that fit with their busy lifestyles, providing them with the flexibility to send their packages overseas whenever they want, at a location nearby."

"7-Eleven's collaboration with SingPost on *Speedpost* Worldwide courier service is part of our effort in providing convenience to our customers. With our network of stores islandwide, our customers see and use 7-Eleven as a one-stop-shop; from food and drinks, top-up cashcard and ezlink card, pay bills, tickets sales to now, courier service. 7-Eleven has become an integral part of their lifestyle," said Ms Tan Siew Shuen, Business Development & Marketing Manager.



This alliance is part of SingPost's continuous efforts to maximise the efficiency of its network and to extend its reach within the community, both locally and worldwide. In January 2011, SingPost partnered Changi Airport Group to introduce the *Speedpost@Changi* service at all three Changi Airport main terminals, enabling departing passengers to post back hand-carried items disallowed on board flights. Other recent initiatives that SingPost has introduced include *Speedpost SaverPac Prepaid*<sup>1</sup>, *SmartPac*<sup>2</sup>, and *A.M. Mail*<sup>3</sup>.

For more information, please visit *Speedpost's* website, <http://www.speedpost.com.sg/> or 7-Eleven's website <http://www.7-eleven.com.sg>.

- End -

---

<sup>1</sup> A prepaid delivery solution, *Speedpost SaverPac Prepaid* allows customers to enjoy up to 33% savings in shipping costs when sending packages up to 3kg to 10 countries i.e. Australia, China, Germany, France, Hong Kong SAR, Japan, Malaysia, Thailand, United States and United Kingdom.

<sup>2</sup> *SmartPac* provides local doorstep/letterbox delivery by the next working day. At only S\$4.20, *SmartPac* comes with a free packaging box for delivery of up to 3 kg.

<sup>3</sup> *A.M. Mail* is a postage-paid time-certain local delivery service that offers SMEs an earlier delivery time for urgent mail.



## APPENDIX

### List of 43 Countries

|     |               |     |                  |
|-----|---------------|-----|------------------|
| 1)  | Australia     | 23) | Japan            |
| 2)  | Austria       | 24) | Laos             |
| 3)  | Bahrain       | 25) | Luxembourg       |
| 4)  | Bangladesh    | 26) | Macau            |
| 5)  | Belgium       | 27) | Malaysia         |
| 6)  | Brunei        | 28) | Maldives         |
| 7)  | Cambodia      | 29) | Myanmar          |
| 8)  | Canada        | 30) | Netherlands      |
| 9)  | China         | 31) | New Zealand      |
| 10) | Cyprus        | 32) | Pakistan         |
| 11) | Denmark       | 33) | Papua New Guinea |
| 12) | Fiji Islands  | 34) | Philippines      |
| 13) | Finland       | 35) | South Korea      |
| 14) | France        | 36) | Sri Lanka        |
| 15) | Germany       | 37) | Sweden           |
| 16) | Greece        | 38) | Switzerland      |
| 17) | Hong Kong SAR | 39) | Taiwan           |
| 18) | Hungary       | 40) | Thailand         |
| 19) | India         | 41) | United Kingdom   |
| 20) | Indonesia     | 42) | United States    |
| 21) | Ireland       | 43) | Vietnam          |
| 22) | Italy         |     |                  |



### **About Singapore Post Limited**

(Reg. No. 199201623M)

Singapore Post Limited (SingPost) is a leading provider of mail, logistics and retail solutions in Singapore and the Asia Pacific region. It is the designated Public Postal Licensee (PPL) for Singapore providing domestic and international postal services as well as end-to-end mail solutions such as data printing, letter-shopping, delivery and mailroom management. As a logistics provider, SingPost offers domestic and international door-to-door delivery services, including express delivery (*Speedpost*) along with warehousing, fulfilment and distribution services. SingPost owns one of the largest retail distribution networks in Singapore with its extensive tri-channel network of post offices, Self-service Automated Machines (*SAM*) and the online shopping and shipping portal *vPOST*. SingPost was listed on the Main Board of the SGX-ST on 13 May 2003. The company has won many awards and accolades. It is the only postal company in the world to have won the Express Mail Service (EMS) Cooperative Certification Gold Level Award by the Universal Postal Union for its *Speedpost* Worldwide Courier Service for 10 consecutive years since 2001. It was also named runners-up in the "Most Transparent Company Award 2011" for the sixth consecutive year in the SIAS Investors' Choice Awards. For more information, please visit SingPost's website, <http://www.singpost.com>.

### **About 7-Eleven Singapore**

(Co. Reg. No. 28634100W)

7-Eleven is a member of Dairy Farm International, operating under the license from U.S based 7-Eleven Incorporated since 1983. Today, we have an extensive network of more than 550 stores and growing. 7-Eleven is now the leading convenience store retailer, not just for last minute needs but for a wide ranging lifestyle needs such as snacks, meals on-the-go, CashCard and ezlink top-ups and bill payment services. 7-Eleven emphasises value and convenience; and our service motto is to deliver First, Best, Only to our customers.

~~~~~